

**ATLANTA HAWKS AND THE UPS STORE® SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

VOID OUTSIDE OF GEORGIA AND WHERE PROHIBITED. The Atlanta Hawks and The UPS Store Sweepstakes (the “Sweepstakes”) begins on or about 12:00:01 a.m. Eastern Time (“ET”), October 30, 2023, and ends at 11:59:59 p.m. ET, November 19, 2023 (the “Sweepstakes Period”). Sponsor’s time clock will be the official clock of the Sweepstakes. These Official Rules will be construed and evaluated only according to laws within the United States. Do not enter the Sweepstakes if you are not a legal resident of Georgia at the time of entry.

ELIGIBILITY: The Sweepstakes is open to legal residents of the State of Georgia who reside in the State of Georgia, and who, at the time of entry, are at least 18 years of age or the age of majority in their state of residence, whichever is greater. Employees, officers and directors of United Parcel Services General Services Co., 55 Glenlake Pkwy NE, Atlanta, GA 30328 (“Sponsor”); The UPS Store, Inc.; The UPS Store franchisees; Momentum; ATL Hawks, LLC (the “Administrator”), Atlanta Hawks, L.P., Arena Sports Marketing, LLC, Arena Operations, LLC, the National Basketball Association (“NBA”), its member professional teams, NBA Media Ventures, LLC, and each of their respective owners, partners, subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (individually and collectively, the “NBA Entities”), and each of their respective parents, subsidiaries, affiliates, authorized agents, retailers, sales representatives, distributors, suppliers, advertising agencies, promotion agencies (hereafter collectively, “Sweepstakes Entities”) and immediate family members of each such individual; and (ii) all individuals (including, but not limited to, consultants, independent contractors, temporary employees, former employees, and interns) who have, within the past six months, performed services for Sweepstakes Entities. “Immediate family” members include spouses, grandparents, parents, children, and grandchildren, whether by marriage, past marriages, remarriage, adoption, cohabitation, or other family extension are not eligible to enter or win.

HOW TO ENTER:

- A. Online Entry:** Visit <http://hawks.com/upsgiveaway> (the “Website”), to register. Follow the directions when prompted to register and accurately complete the registration form including full name, address, city, state, zip, email, and phone number (“Online Entry”). All registrations/sweepstakes Entries received become the exclusive property of the Sponsor and will not be acknowledged or returned. All Entries must be received no later than 11:59:59 p.m. ET on November 19, 2023. **This Sweepstakes is not sponsored, endorsed, administered by, or associated with Facebook.**
- B. Mail-In Entry:** Entrant may hand-write his/her full name, address, city, state, zip, email, and phone number on a 3-1/2” x 5” card (“Mail-In Entry”) and mail in an envelope with proper postage affixed to: Atlanta Hawks & UPS Store Sweeps, PO Box 158, Freeburg, IL 62243-0158. Each Mail-In Entry must be received by November 19, 2023.

Online Entry or Mail-In Entry (each an “Entry”), regardless of submission method, will have an equal chance of winning. Limit one Entry per person during the Sweepstakes Period. Entries in excess of this

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limit will be disqualified if discovered by Sponsor. Any attempt by an entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations and/or logins, or any other methods, will void that entrant's Entries if discovered by Sponsor. If there is a dispute as to who submitted an Entry, the Entry will be deemed submitted by the Authorized Account Holder at the time of entry of the submitted email address. "Authorized Account Holder" is defined as the natural person assigned to the email address submitted with the Entry.

By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and Sponsor's decisions, which are final.

RANDOM DRAWING: One Grand Prize Winner will be selected in a random drawing on or about November 20, 2023, from among all eligible Entries. The random drawing will be conducted by Sponsor or Administrator whose decisions are final on all matters relating to this Sweepstakes drawing.

PRIZES: One Grand Prize: Tickets for winner and up to nine additional guests to attend the March 10, 2024, Atlanta Hawks vs. New Orleans Pelicans regular season home game at State Farm Arena, 1 State Farm Drive, Atlanta, GA 30303. Loft seating, food and beverage for up to a maximum of ten (10) people (including winner), and four (4) parking passes are included. Approximate Retail Value ("ARV") \$4,750. Game date and time may be subject to change at Sponsor and Administrator's sole discretion. Sponsor reserves the right, in its sole discretion to change the game date, time and seat designation based on ticket availability at the time winner is verified. Prize is not transferable. No substitutions, except at the sole discretion of the Sponsor. Resale of game tickets is strictly prohibited. Winners and guests are responsible for all expenses and taxes not included in the Prize package set forth above, including without limitation, transportation, souvenirs, incidentals, tips, and other personal expenses. The reporting and payment of any tax liabilities incurred by the entrant as a result of this Sweepstakes and any Prize(s) won are the sole responsibility of the entrant. Unclaimed prizes may not be awarded.

PRIZE CONDITIONS: Game is subject to availability, change, and cancellation. Tickets are only valid for the date shown on the ticket. If a winner cannot attend the game on the date specified, prize shall be forfeited, and Sponsor shall have no further obligation to such individual. Tickets are subject to restrictions, terms and conditions as stated on tickets. Seating assignments are in Sponsor's sole discretion. Lost, stolen or damaged tickets will not be replaced or exchanged. Tickets are not for re-sale and cannot be sold after awarded. Winners agree to comply with all applicable venue regulations in connection with the prize. If a guest is a minor, the minor guest must be accompanied by a parent or legal guardian at all times. Winners' guests (or if a minor, their parent or legal guardian) may be required to sign and return a liability/publicity release before prize is awarded. Sweepstakes Entities reserve the right to remove or to deny entry to winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or behaves with the intent to annoy, abuse, threaten or harass any other person at the game. Winners agree that acceptance of the prize is done so entirely upon their own initiative, risk, and responsibility.

Winners must accept prize as stated by Sponsor, or prize may be forfeited and awarded to an alternate winner. Any difference between stated value and actual value of a prize will not be awarded. Prize is non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of Sponsor. Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion. Taxes, if any, on a prize are solely the responsibility of the winner. Winners may be required

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to provide a valid social security number and will receive an IRS 1099 tax form for the ARV of the prize, if applicable.

CLAIMING PRIZE: Sponsor will attempt to notify the potential winner via phone, or email within five business days from the drawing date. Potential winner will be required to complete, have notarized, and return an Affidavit of Eligibility, Waiver of Liability, applicable tax forms, and, except where prohibited by applicable law, Publicity Release (collectively, the "Release Forms") within five business days after the date such Release Form is sent to winner, in accordance with Sponsor's instructions. The winner's guests will be required to complete and sign a Companion Liability and Publicity Release in order to accompany winner to the game. If any guest is considered a minor, such minor must be accompanied by a parent or legal guardian at all times. Parent/legal guardian of any minor guest must sign the Companion Liability and Publicity Release on behalf of the minor guest. Except as otherwise set forth herein, travel, transportation, lodging, meals, and any and all other costs or expenses not expressly set forth in these Official Rules are not included in any of the Prizes. Winner is responsible for all gratuities, transportation, lodging, and any other incidental costs or expenses not identified in these Official Rules. Winner and guest(s) must comply with all instructions regarding entrance into the stadium. If the potential winner is not in compliance with these Official Rules (including eligibility requirements), if the potential winner cannot be contacted at the phone or email on his/her Entry, if the potential winner fails to respond within five (5) business days of initial notification attempt, if the potential winner fails to sign and return required document or provide required identification by deadline established by Sponsor, or if notification is returned as unclaimed or undeliverable, prize will be forfeited and an alternate potential winner may be selected in a random drawing from among all remaining eligible entries, time permitting. Acceptance of the prize also constitutes permission, where lawful, to use winner's name, biographical information, voice and/or likeness for Sponsor's and/or Administrator's promotional, and/or advertising purposes without notice or advertising purposes without notice or compensation. Any portion of Grand Prize not accepted by Winner will be forfeited. Federal, state, and local taxes on any Prize and any expenses relating to the acceptance of and use of any Prize not specified herein are the responsibility of Winner.

ODDS: Odds of winning a prize depend on the number of eligible entries received.

CONDITIONS: Incomplete entries will be disqualified. Persons found tampering with or abusing any aspect of the Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption, or damage will be disqualified. Sponsor reserves the right to disqualify Entries made through robotic, automatic, mechanical, programmed, or similar entry duplication method, or Entries made through any third-party website, and to disqualify any individual using such a method. If a dispute arises regarding compliance with these Official Rules, Sponsor may consider, in its sole discretion, data reasonably available to Sponsor through information technology systems in Sponsor's control, but Sponsor will not be obligated to consider any data or other information collected from any other source. Sweepstakes Entities are not responsible for any: (a) telephone, computer, hardware, software, or programming malfunctions, or errors or interrupted or unavailable network, server or other connections, network malfunction, or other technical failures or errors, or failure to properly process Entries; (b) communication disruption or other forces beyond the reasonable control of the Sponsor, including inability to access the Sweepstakes Website, submit Entries or other disruption related to internet traffic, virus, bug or non-authorized intervention; (c) damage caused by computer virus or otherwise resulting to any computer from entrant's access of the Sweepstakes Website, whether human, mechanical, or electronic; or (d) typographical errors, incorrect or inaccurate information, whether

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caused by the Sweepstakes Website users or by any of the programming or equipment associated with or used in the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned by reason of, but not limited to, tampering, unauthorized intervention, fraud, technical failures or any other causes that Sponsor deems could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and select the winners from eligible, non-suspect Entries received prior to the action or as otherwise may be deemed fair and equitable by Sponsor. Sponsor will post notice of its action on the Sweepstakes Website. Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by Sponsor in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsor's right to assert or rely upon any such provision or right in that or any other instance. If there is a conflict between any term of these Official Rules and any marketing, entry, or advertising materials, the terms of these Official Rules will govern.

IN CASE OF DISPUTE: By participating in the Sweepstakes, entrants agree that: (a) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes, or prize awarded, will be resolved individually, without resort to any form of class action; (b) any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with participating in the Sweepstakes but in no event attorney's fees; and (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to, claim punitive, incidental, or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses. This Sweepstakes will be governed by the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. Venue for any action concerning the Sweepstakes or these Official Rules will be in the state or federal courts located in Atlanta, Georgia.

RELEASE: By participating in this Sweepstakes, entrants hereby waive and release and agree to hold harmless, the Sweepstakes Entities and their employees, officers, directors, subsidiaries, affiliates, owners, partners, and agents from and against, any and all rights, claims and causes of action whatsoever that they may have, or that may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to their person, including death, and/or property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize, or their participation in this Sweepstakes, or any prize-related activity. By participating in this Sweepstakes entrant agrees and acknowledges to be bound by these official rules, all Sponsor-related and Administrator-related terms and conditions, as well as the decisions of Sponsor and Administrator which are final and binding in all respects; to waive any rights to claim ambiguity with the official rules.

PRIVACY: Use of personal information provided is described in the Sponsor's privacy statement located at www.ups.com. The Atlanta Hawks privacy statement is located at www.nba.com/hawks. Personal information provided by participants in the Sweepstakes may be collected and used by third parties engaged by Sponsor in connection with the administration of the Sweepstakes and the fulfillment and verification of prize award.

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WINNERS LIST: To receive the name of the Sweepstakes winner, send a stamped, self-addressed envelope before January 15, 2024 to **Atlanta Hawks and The UPS Store Sweepstakes Winners List**, PO Box 158, Freeburg, IL 68843.

SPONSOR: United Parcel Services General Services Co., 55 Glenlake Parkway NE, Atlanta, GA 30328.
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ADMINISTRATOR: Momentum-NA, Inc., 1831 Chestnut St., 7th floor, St. Louis, MO 63103.

NBA ENTITIES:

The NBA Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prize awarded. The NBA Entities have not offered or sponsored this Sweepstakes in any way. All NBA-related trademarks are the property of the National Basketball Association. All other trademarks used herein are the property of their respective owners.

The UPS Store® locations are independently owned and operated by franchisees of The UPS Store, Inc. (although one or more may be company owned) in the USA and by its master licensee and its franchisees in Canada. Products, services, prices, and hours of operation may vary by location.