



Sun Life®



For Immediate Release

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**BOSTON CELTICS DELIVER ON DUNKS IN NOVEMBER TO RAISE \$125,000
FOR #SUNLIFEDUNK4DIABETES**

Now in its 12th year, the campaign has raised more than \$1M for the YMCA of Greater Boston's health, fitness and nutrition programs

BOSTON and WELLESLEY, Mass., December 3, 2025 – Sun Life U.S. and the Boston Celtics have wrapped the 12th year of [#SunLifeDunk4Diabetes](#), raising \$125,000 for the YMCA of Greater Boston. Held during National Diabetes Month in November, each Celtics dunk generated a \$1,000 donation from Sun Life, which was matched by the Boston Celtics Shamrock Foundation up to \$25,000. #SunLifeDunk4Diabetes supports the YMCA's health, fitness and nutrition programs, which help people improve their day-to-day health and avoid or better manage type 2 diabetes. The Celtics delivered an incredible 52 dunks this November, led by **Neemias Queta**, with 22 dunks, and **Josh Minott**, with 10.

"Diabetes continues to be linked to a wide range of factors and is a major health risk that can lead to more challenging health conditions," said **David Shapiro**, CEO of the YMCA of Greater Boston (YGB). "We are so appreciative of our deeply committed partners, Sun Life and the Celtics, who have both elevated awareness, education, and YGB's programming that provides the knowledge, tools and routines for health and thriving. In partnership, we are able to reach so many more of our neighbors of all ages across Greater Boston."

#SunLifeDunk4Diabetes also harnesses the enthusiasm and engagement of Celtics fans to bolster donations. Throughout November, fans cast over 26,000 votes for their favorite dunk of the week via the Celtics Instagram channel, with each vote generating an additional donation from Sun Life.

The winning dunk each week were:

Week 1: Josh Minott vs. Utah

Week 2: Jaylen Brown at Orlando

Week 3: Neemias Queta vs. Memphis

Week 4: Neemias Queta vs. Brooklyn

"One of the things that makes #SunLifeDunk4Diabetes so great is the support and involvement from our amazing fans," said **Ted Dalton**, Boston Celtics Chief Partnership Officer. "The Celtics organization is committed to the health and wellness of the Boston community, and we know that Sun Life and the YMCA share that commitment. We are so grateful to be able to continue supporting the YMCA of Greater Boston this season."

As a [long-time partner of the Celtics](#), Sun Life has leveraged the team's community presence to support programs and organizations that expand access to health services for those who need them most. In addition to #SunLifeDunk4Diabetes, Sun Life and the Celtics offer the annual [Fit to Win](#) program for kids at various YMCA of Greater Boston locations. Sun Life recently expanded Fit to Win to Portland, Maine, in partnership with the Maine Celtics, the NBA G-League affiliate of the Boston Celtics.

"Throughout our relationship with the Celtics, we have pursued a shared goal of raising diabetes awareness and helping at-risk communities and the organizations that support them," said **David Healy**, president of Sun Life U.S. "The YMCA of Greater Boston provides many valuable services and programs to those in need, which aligns with our focus of helping people access care and live healthier lives. We are proud to support the YMCA, and love that we get to do this with the Boston Celtics, who never fail to rack up an impressive number of dunks each year."

Over 12 years the #SunLifeDunk4Diabetes campaign has raised more than \$1.2 million for the YMCA of Greater Boston's health, fitness and nutrition programs. These include the Healthy Habits program, a 10-week educational course that teaches nutrition, fitness, and wellness lifestyle habits, with the goal of reducing the risk of diabetes. The program has served thousands of individuals throughout Greater Boston.

About Sun Life

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Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

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About YMCA of Greater Boston

The YMCA of Greater Boston, one of Massachusetts leading nonprofits and America's first Y, is dedicated to enhancing the mind, body, and spirit of individuals and families in our communities. For more than 170 years, the Y has been developing skills and emotional well-being through education and training, welcoming and connecting diverse populations, preventing chronic disease and building healthier communities. We provide welcoming, belonging, and opportunity for all.

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