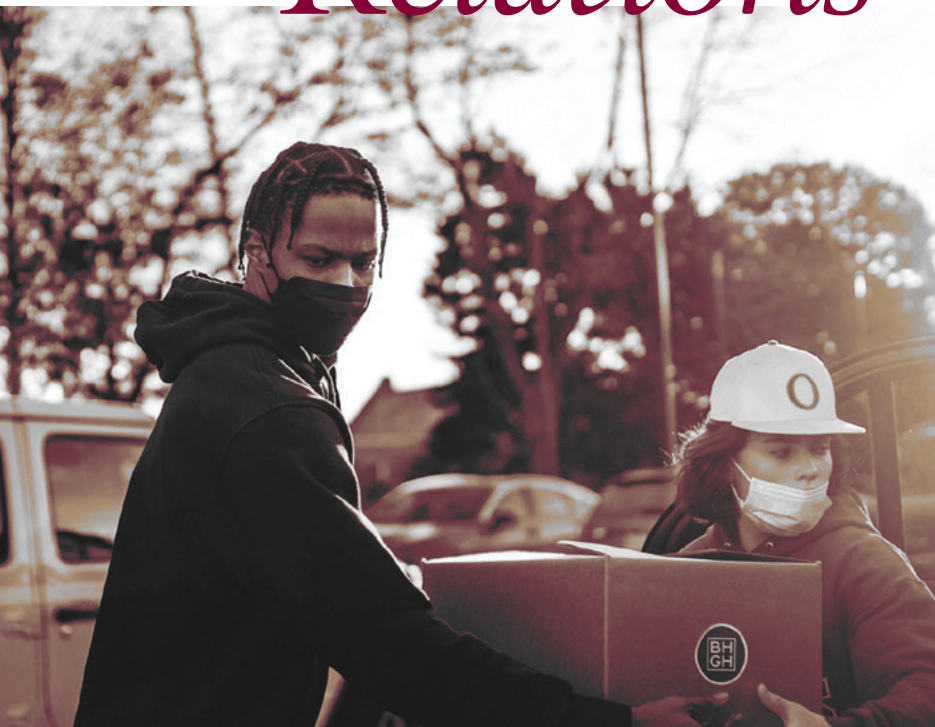


Community Relations



Cavaliers guard **Isaac Okoro** helps distribute food to families during the team's annual Season of Giving.

CAVS Care

The Cleveland Cavaliers are committed to supporting our northeast Ohio community in ways that address vital needs with an emphasis on education, food security, recreation and creating safe places to live, work, learn and play. Through our community programs, volunteering, financial support and economic impact, the Cavaliers strive to be champions off the court in partnership with our community.

EDUCATION

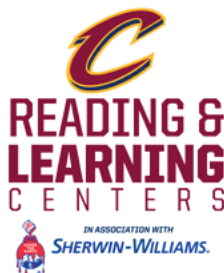
MINDFULNESS LEARNING SPACES

In association with Sherwin-Williams

The development of **Mindfulness Learning Spaces** (MLS) throughout Northeast Ohio provides qualified non-profit organizations with an opportunity to improve the condition of its current facility or space that promotes mental wellness for children.

The renovation of MLS's includes, but is not limited to, the following elements: Fresh paint • New flooring • Installation of bookshelves and cabinets • Updated lights and fixtures • Replacement ceiling tiles • Purchasing of technology including iPads and headphones for guided meditation apps • Purchasing of weighted blankets, stress balls and other breathing tools • Donation of new books • Mobile unit to move from classroom to classroom

Since 2004, the Cavaliers have created 20 areas formerly known as Reading & Learning Centers at community-based organizations: St. Martin de Porres Family Center (Cleveland), Project: LEARN of Summit County (Akron), the *Drew Gooden Reading & Learning Center* at East End Neighborhood House (Cleveland), E. Prep Academy (Cleveland), the *Eric Snow Reading & Learning Center* at the Ed "Peel" Coleman Recreation Center (Canton), Boys & Girls Club-West Side Club (Cleveland), Douglas McArthur Girls Leadership Academy (Cleveland), Kenneth Clement Boys Leadership Academy (Cleveland), AJ Rickoff School (Cleveland), Nordson Boys & Girls Club (Elyria), West Side Ecumenical Ministries (Cleveland), St. Thomas Aquinas (Cleveland), John Marshall High School (Cleveland), Boys & Girls Club of Cleveland at FDR, Broadway Boys & Girls Club (Cleveland), Stepstone Academy (Cleveland), Boys & Girls Club at John Adams (Cleveland), Boys & Girls Club at East Tech (Cleveland), H. Barbara Booker School (Cleveland), Thurgood Marshall Neighborhood Resource & Recreation Center (Cleveland), a sensory room at Clara E. Westropp School (Cleveland), and a Mindfulness Learning Space at Earle B. Turner Recreation Center.





READ TO ACHIEVE

Presented by Cleveland-Cliffs

Read to Achieve encourages youth to develop a life-long love of reading both on their own and as a community! Through reading activities, reading timeouts and donations, Read to Achieve reaches thousands of elementary and middle school students in Northeast Ohio!



CAVALIERS/HUNTINGTON SCHOLARSHIP PROGRAM

Presented by Huntington

For the 32nd season, the Cavaliers and Huntington will award 10 Northeast Ohio high school seniors with a \$2,000.00 college scholarship through the **Cavaliers/Huntington Scholarship Program**. Graduating seniors must submit a 500-word essay, perform a high level of service in their communities, provide a high school transcript, submit ACT and/or SAT scores (if required by the accredited school the student plans to attend) and one letter of recommendation.



HEAD OF THE CLASS

Head of the Class recognizes teachers in Northeast Ohio for making a difference in their students' lives both inside and outside the classroom. Head of the Class teachers must work to ensure the academic success of their students, be involved in their school community, and set an example for students and educators alike!



CAVALIERS/GOODYEAR \$1 MILLION FOR STEM SUPPORT

In connection to a partnership between the Cavs and the Goodyear Tire & Rubber Company announced in 2017, the relationship will yield a very special community benefit to schools in Cleveland and Akron. The Cavaliers are funding \$1 million of support to STEM (Science, Technology, Engineering and Mathematics) programs in the Cleveland Metropolitan School District and Akron Public Schools.

GOODYEAR



Akron Public Schools

NBA MATH HOOPS

Presented by Rocket Mortgage

The Cavaliers and Learn Fresh are proud to deliver **NBA Math Hoops**, presented by Rocket Mortgage, to students and educators throughout Ohio. **NBA Math Hoops** ties math education to the game of basketball and the current statistics of the NBA/WNBA's biggest stars. The program is centered around a physical board game, digital game, mobile app, and 12-lesson curriculum that is tied to the Common Core State Standards for mathematics and 21st Century Learning Skills. Participants use the program regularly in the classroom and out-of-school programs and take part in special team-sponsored events including a Tip-off Clinic for educators and State Championship for outstanding students. Each year, one student from Ohio is also selected to participate in the NBA Math Hoops National Championship.

The program includes over 100 sites and partners in the region, including the Boys & Girls Clubs of Cleveland and Lorain County, Cleveland Metropolitan School District, Columbus After-School All-Stars, Cuyahoga Metropolitan Housing Authority, Ohio Afterschool Network, Open Doors Academy and more. Nationally, over 30,000 students participate in the program, showing consistent mathematical and social-emotional gains on an annual study analyzed by the American Institutes for Research.



HEALTH & WELLNESS

GYM CLASS TAKEOVERS

Presented by Medical Mutual

Cavs Academy, the official youth basketball program of the Cleveland Cavaliers, offers **Gym Class Takeovers** for grades Kindergarten – 6th Grade throughout the school year from September to May. The program focuses on maintaining an overall healthy lifestyle. Cleveland Cavaliers' Cavs Academy coaches, and other Cavaliers personalities including Hype Man Ahmaad Crump, Mascots Sir CC & Moondog, and Cavs Entertainment Teams "takeover" a gym class by leading kids through physical fitness activities including warm-ups, teaching the fundamentals of basketball, and speaking about the importance and value of CAVS: Commitment, Attitude, Voices, and Sportsmanship.



WHEELCHAIR CAVALIERS

Presented by Cleveland Clinic

Established in 1992, the **Wheelchair Cavaliers** partners with the Cleveland Cavaliers and Cleveland Clinic to compete on a national level as part of the National Wheelchair Basketball Association. Off the court, the **Wheelchair Cavalier** mission is to make a difference in the community by helping educate and provide opportunities to children and newly injured adults with disabilities by building awareness. This mission is accomplished through various outreach efforts in the community including halftime appearances, speaking at schools/community organizations, performing demonstrations, competing at the highest level, and continuing to bring championships to the Cavaliers organization and the people of Greater Cleveland. The program also includes a Jr. Wheelchair Cavaliers team in partnership with Adaptive Sports Ohio.



YOUTH & FAMILY SERVICES

LEGACY PROJECTS

Cavaliers Legacy Projects are designed to provide children and families in Northeast Ohio with safe places to Live, Learn and Play. Since 2008, the Cavaliers have completed seven (7) such projects, including the funding and construction of a home for Greater Cleveland Habitat for Humanity; the construction of an outdoor basketball court at East End Neighborhood House; the installation of an outdoor sports court at the Cleveland Clinic Children's Hospital for Rehabilitation; the renovation of a family lounge at the Cleveland Clinic Children's Hospital for Rehabilitation; the renovation of a family room and resource center at Ronald McDonald House of Greater Cleveland; refurbishment of an activity room at Cleveland Clinic Children's; and most recently a sibling drop-off room at Cleveland Clinic Children's Main Campus.



LEGACY PROJECTS

BASKETBALL COURT REFURBISHMENTS

The Cavs have partnered with the City of Cleveland to refurbish the basketball courts in the City's Neighborhood Resource and Recreation Centers as well as the high school gyms in need in the Cleveland Metropolitan School District (CMSD). Ten (10) neighborhood resource and recreation center courts have been refurbished - Cudell, Earle B. Turner, Sterling, Estabrook, Lonnie Burten, Thurgood Marshall, Glenville, Cory, Clark, Michael Zone and E.J. Kovacic Neighborhood Resource & Recreation Center – along with the basketball court at CMSD's Rhodes College & Career Academy and School of Environmental Studies.

SEASON OF GIVING

From Thanksgiving through the New Year, the NBA and its teams celebrate **"Season of Giving,"** a host of events designed to help spread the joy of the holiday season to those in our community!



CAVALIERS & MONSTERS TOY DRIVE

The Cavaliers and Cleveland Monsters are “All for One, One for All” this holiday season as they team up once again for the annual **Toy Drive!** Fans joined us in helping make the 2021-22 holidays special for children in our community by participating in the Toy Drive which collected 231 toys from fans, supporters & Team Members. The toy donation included a dollar-for-dollar match by the Cavaliers Community Foundation to support the holiday efforts by donating a total of 462 toys for Project ACT, Ohio Guidestone, Cuyahoga County Division of Children and Family Services, East End Neighborhood House, Cleveland Clinic Children's and The Holiday Toy Drive Party for Ward 16.



CAVALIERS HARVEST FOR HUNGER CAMPAIGN

The Cleveland Cavaliers are teaming up with the Greater Cleveland Food Bank for the 2022 Harvest for Hunger Campaign! **Harvest for Hunger** is a joint effort of four area food banks to raise money and food to fight hunger in 21 Northeast and North Central Ohio counties and make a difference in the lives of hungry children and families in our community.



DUNKS FOR DOLLARS/SAVES FOR GOALS

Presented by Lexus

During the season, the Cleveland Cavaliers partnered with Lexus for “Dunks for Dollars” to donate \$10 per dunk scored by the Cavs to Cavaliers Community Foundation to support nonprofit organizations in Northeast Ohio.



For every \$1,000 raised, a basketball hoop was donated to encourage youth in the community to develop a lifelong love for the game of basketball!

In addition, the Cleveland Monsters also partnered with Lexus to create “Saves For Goals,” wherein for every goal made by the Cleveland Monsters this season, Lexus donated \$10 to the Monsters Community Foundation. The Monsters donated a number of hockey nets, sticks, and pucks at the end of the season to encourage youth in the community to develop a life-long love for the game of hockey!

Following the conclusion of both teams' seasons, the Cavs and Monsters came together with mascots, Entertainment Teams, and Youth Sports coaches to host four clinics at local community centers for youth to participate in basketball clinics, hockey clinics, dancing, and got to take home snacks and swag!

VOLUNTEERISM

TMVP: TEAM MEMBER VOLUNTEER PROGRAM

Team Members of the Cavaliers Operating Company, including members of the Cleveland Cavaliers, Cleveland Monsters, Cleveland Charge, Cavs Legion and Rocket Mortgage FieldHouse, strive to make a difference in our community through various volunteer opportunities. Team Members volunteer as a part of company programs and initiatives as well as with local non-profit organizations each month. Through volunteering, serving on non-profit boards and participating in local philanthropic activities and events, the Cavaliers Operating Company strives to be a champion in the community!



TMVP

TEAM MEMBER VOLUNTEER PROGRAM

ROCK
Entertainment Group



ROCKET Mortgage
Partnership

FIELDHOUSE FOOD DISTRIBUTION EVENTS & CAVALIERS COMMUNITY MARKETS

As part of the Cavaliers community COVID relief initiatives, over the past two years the organization collectively funded more than 500,000 meals for those in need across the region. This includes 3,300 pounds of food donated by Rocket Mortgage FieldHouse to the Greater Cleveland Food Bank.

In summer 2021, nourishing food was delivered to the local community thanks to a partnership between the Cavaliers and KeyBank who teamed up to introduce Cavaliers Community Market, where volunteers worked together to help serve fresh produce from Greater Cleveland Food Bank to the Cleveland community.

The Cavaliers Community Foundation has a core focus and primary mission to support food security in Northeast Ohio. This is activated by applying financial, human and promotional resources to address critical community needs.

CAVALIER LEGENDS

The mission of the **Cavaliers Legends Program** is to promote, enhance and preserve the team's lineage by acting as a resource of support for former players. Legends allow fans to reconnect with the history of Cavaliers basketball and maintain strong relationships within its local and surrounding communities. Cavaliers Legends who are currently actively involved in the program include Austin Carr, Jim Chones, Barry Clemens, Larry Nance, Sr., Bingo Smith, Elmore Smith and Campy Russell.





About NBA Cares

NBA Cares is the league's global social responsibility program that builds on the NBA's mission of addressing important social issues. NBA Cares programs and participants have provided more than 6.2 million hours of hands-on service and created more than 2,042 places where kids and families can live, learn or play in communities around the world. Internationally, NBA Cares has created more than 375 places where kids and families can live, learn or play in 40 countries and territories. NBA Cares works with nationally and internationally recognized youth-serving programs that support education, youth and family development, and health-related causes, including: Boys & Girls Clubs of America, Vera Institute of Justice, Thurgood Marshall College Fund, UNICEF, Special Olympics, The Jed Foundation, Share Our Strength and GLSEN.



MISSION

The Cavaliers Community Foundation invests in organizations that directly support the development and well-being of youth in Northeast Ohio. Since its inception in 1993 more than \$44,000,000 has been granted through the CCF to local non-profit organizations.

PROGRAM GUIDELINES

The Cavaliers Community Foundation invites qualified, tax-exempt organizations in Northeast Ohio, seeking funding from the Foundation, to submit a letter of inquiry to the CCF Board for review, consideration, and response.

50/50 RAFFLE

Every season, the Cavaliers Community Foundation offers local non-profit organizations the opportunity to raise funds through the sale of 50/50 raffle tickets! For more information, visit www.cavs.com/raffle!

CAVALIERS COMMUNITY FOUNDATION ALL-TIME GRANT RECIPIENTS

A Special Wish	East Akron Community House	Pathway Caring for Children
Achievement Centers for Children	East End Neighborhood House	ParkWorks
Adaptive Sports	Association	Personal Physicians' Care of Ohio
Aluminum Cans for Burned Children	Easter Seals Northeast Ohio	Prayers from Maria
American Cancer Society	EDWINS Leadership & Restaurant Institute	Project LEARN
American Red Cross	Effective Leadership Academy	Project Love
Cleveland Chapter	EMPOWER SPORTS CORPORATION	Providence House
Bellflower Center for the Prevention of Child Abuse	Family Promise of Greater Cleveland	Rock and Roll
Berea Children's Home	Gathering Place	Hall of Fame and Museum Inc
Bicentennial Commission	GIGI's Playhouse	Safe Landing Youth Shelter
Big Brothers Big Sisters of Cleveland	Giant Eagle	Save Our Children of Elyria
Bizdom	Greater Cleveland Habitat for Humanity	Say Yes to Education – Cleveland
Boys & Girls Clubs of Northeast Ohio	Greater Cleveland Food Bank	Seeds of Literacy
Care Alliance	Groundworks	Shoes & Clothes for Kids
Case Western Reserve University	Group Workcamps	Special Olympics Ohio
Catholic Charities/ Fatima Family Center	HARAMBEE	St. Edward High School
Centers for Families and Children	Hattie Larham	St. Mary's Parish CYO
Chair-ity, Inc.	HELP Foundation, Inc.	St. Peter's School
Children's Hunger Alliance	Hope & Healing Rape Crisis Center	Stark County Hunger Task Force
Children's Museum of Cleveland	Hope Meadows	Summit County Boys & Girls Clubs
City of Cleveland	Inner City Schools—Diocese of Cleveland	Summit County CYO & Community Service
Division of Recreation	Journey Center for Safety and Healing	Summit County Urban League
City Year	Julia De Burgos Cultural Arts Center	The Akron Blind Center
Cleanland, Ohio	Junior Achievement of Greater Cleveland	The City Mission
Cleveland Botanical Garden	Juvenile Diabetes International, Inc.	The Cleveland Society for the Blind
Cleveland Center for Economic Education	Lake Erie Girl Scouts Council	The Eleanor Rainey Memorial Institute
Cleveland Christian Home	Lakemore United Community Council	The Foundation Fighting Blindness
Cleveland Clinic Foundation	Leprechaun Foundation	The Gathering Place
Cleveland Courage Fund	Malone College	The Greater Cleveland Delta Foundation
Cleveland Education Fund	Marycrest	The Hanna Perkins School
Cleveland Housing Network	Meadows Turkey Bowl	The JCH Foundation
Cleveland Initiative for Education	Minds Matter of Cleveland Ohio Inc.	The Salvation Army
Cleveland State University Foundation	Music Through the Streets	The Sokol Greater Cleveland
Cleveland Women, Inc.	NE Ohio Chapter of the National MS Society	The Twelve, Inc.
COATS FOR KIDS – CLEVELAND	Neighborhood Centers Association	Transformations by Cleveland Angels
College Now Greater Cleveland	New Life Community	United Cerebral Palsy
Cornerstone of Hope	Ohio Cancer Research Associates	University of San Diego
Council for Economic Opportunity in Greater Cleveland	Ohio Caring Foundation	University Settlement
Cuyahoga Community College Fund	Ohio Guidestone	Urban League of Greater Cleveland Inc.
Cuyahoga County Invest in Children	Ohio Suicide Prevention	Visiting Nurse Association
Cuyahoga Valley Association	Old Stone Education Foundation	Voices for Children
Cuyahoga Valley National Park Association	Open Doors Academy	West Side Ecumenical Ministry
Drink Local. Drink Tap.	Operation HOPE USA	WWIZ-TV
		Youth Opportunities Unlimited
		YWCA of Greater Cleveland

The Cleveland Cavaliers and Rock Entertainment Group proudly present their

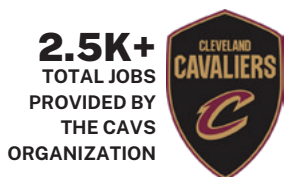
2021 COMMUNITY IMPACT REPORT

"This report embodies the spirit of 'For the Love. For the Land,' a call to action to embrace unity and come together in a common bond of love for each other and our city. Through our mission, and alongside all our incredible civic and community partners, we are very proud of all we've accomplished together and look forward to continuing our work to help build a better, bright future in the place we call home."



Nic Barlage, CEO

Cleveland Cavaliers, Rocket Mortgage FieldHouse and Rock Entertainment Group





Moondog

Passionate. Loyal. Paper-Trained. Moondog has a unique connection not just to the Cavaliers, but to all of Cleveland. Cleveland is known worldwide as the Rock & Roll city. Famed Cleveland radio disc-jockey Alan Freed coined the phrase "Rock & Roll" and sparked a music explosion in the 1950's. Freed often referred to himself as the "Moondog" and his listeners as "Moondoggers." The Cavaliers' Moondog is dedicated to following in the spirit of the original.

Alan Freed was innovative, fun-loving, passionate and controversial. Our ten-time NBA All-Star Mascot Moondog has proven to be the same.



Sir C.C.

Historical. Hysterical. Sir C.C. is an original expression of the wine and gold, just like the jerseys unveiled in the 2010-2011 season. C.C. has been a Cleveland Cavaliers fan since the 1970-71 season and has been around supporting the Cavs throughout the history of the team. Our three-time All Star C.C. can be seen at every Cavaliers home game cheering on our team and energizing the fans, making sure that everyone's trip to Rocket Mortgage FieldHouse is one they will never forget! C.C. shares his love for Cavaliers basketball too by visiting Cavaliers Academy basketball camps, Junior Cavs basketball leagues, Wine and Gold United outings, and many more events all over Northeast Ohio.

To have Sir C.C. at your next event, email him at sircc@cavs.com, or check out his page in the fan zone at www.cavs.com