

The logo for the NBA Mexico City Game 2026. It features the NBA logo on the left, followed by the text "MEXICO CITY GAME" in blue and "2026" in red.

[NBA Mexico City Game 2026 announcement video](#) (Credit: NBA)

## **DENVER NUGGETS AND INDIANA PACERS TO PLAY REGULAR-SEASON GAME IN MEXICO CITY ON NOV. 7**

*– 35<sup>th</sup> NBA Game in Mexico Marks the Most in Any Country Outside the U.S. and Canada and Will Take Place During “Día de Muertos” Week Locally –*

**MEXICO CITY**, April 16, 2026 – The National Basketball Association (NBA) and Zignia Live today announced that The NBA Mexico City Game 2026 will feature the Denver Nuggets and the Indiana Pacers playing a regular-season game at the Arena CDMX on Saturday, Nov. 7.

The matchup will mark the league’s 35<sup>th</sup> game in Mexico since 1992 – more than any country outside of the U.S. and Canada – and will take place during the week of traditional “Día de Muertos” (Day of the Dead) celebrations locally for the third consecutive year. The “Día de Muertos” theme will be showcased through a variety of in-arena activations during the game, including a specially themed basketball court and several fan engagement initiatives.

The Nuggets, who won the NBA championship in 2023 and will be playing their second game in Mexico, currently feature three-time Kia NBA Most Valuable Player Nikola Jokić, 2026 NBA All-Star Jamal Murray and Aaron Gordon. The defending Eastern Conference champion Pacers, who will be making their Mexico City debut, currently feature two-time NBA All-Star Tyrese Haliburton, 2019 NBA champion and four-time NBA All-Star Pascal Siakam, and 2025 NBA All-Defensive Second Team member Ivica Zubac.

The NBA Mexico City Game 2026 will air live in Mexico on ESPN, across Latin America and around the world, including on ESPN on Disney+ in select international markets, reaching fans in more than 200 countries and territories on television, digital media and social media. In addition to the game, the league and its marketing partners will conduct NBA Cares social impact programming focused on health, wellness and sustainability, Jr. NBA/Jr. WNBA youth and coach basketball development programming, and interactive fan activities that will bring the NBA experience to fans in Mexico City.

The game and surrounding events will be supported by a roster of marketing partners, including Amazon Web Services (AWS), AT&T, Farmacias Similares, Hellmann’s, Jordan Brand, Mazda, Michelob Ultra, Sprite, Tissot, and Wendy’s as well as Zignia’s associate partners Banco Azteca and Elektra.

Fans can register their interest in tickets and receive access to an exclusive ticket pre-sale that will take place on Wednesday, May 27 and Thursday, May 28 at [NBAMexicoCityGame.mx](https://NBAMexicoCityGame.mx). Tickets for the game will go on sale to Banco Azteca cardholders on Monday, May 25 and Tuesday, May 26 and to the

public on Friday, May 29. Special ticket packages offering premium access, VIP experiences and hospitality are available for purchase now at [nbaexperiences.com/nba-mexico-city-game-2026](https://nbaexperiences.com/nba-mexico-city-game-2026).

The 2025-26 NBA season is airing live in Mexico on ESPN, Disney+, Prime Video and NBA League Pass, the league's premium live game subscription service available via the [NBA App](#). Fans in Mexico can find more information about the NBA at [NBA.com/Mexico](https://NBA.com/Mexico), by downloading the NBA App and by following the league on Facebook ([@nbamexico](#)), Instagram ([@nbamex](#)), Threads ([@nbamex](#)), TikTok ([@nbamex](#)), WhatsApp Channels ([NBA Mexico](#)), X ([@nbamex](#)) and YouTube ([NBA en Español](#)). They can also purchase official NBA merchandise at the NBA Stores in Mexico City, online at [NBAStore.com.mx](https://NBAStore.com.mx) and at the Arena CDMX on game night.

### **Executive Quotes:**

NBA Latin America and Canada Senior Vice President and Head of Operations Raul Zarraga:

“The NBA Mexico City Game continues to give fans in Mexico a front-row connection to the league, its teams and its players. Hosting our 35<sup>th</sup> game in the country reflects the depth of the NBA's relationship with Mexico and the role this event plays in bringing the global game to fans locally, across Latin America and around the world.”

Zignia Live Director Alejandro Arce Saldivar:

“It is an honor to continue our collaboration with the NBA, bringing the excitement of the best basketball in the world to Mexico. At Zignia Live, we remain committed to delivering world-class entertainment, and Arena CDMX once again becomes the meeting point for a truly unique experience. We thank the NBA, the teams, and the incredible Mexican fans for making each game an unforgettable moment.”

KSE President of Team and Media Operations Kevin Demoff:

“We are thrilled that the Nuggets were chosen to compete in The Mexico City Game next season. As a team led by two electrifying stars born outside of the U.S., we are honored anytime we can showcase Nuggets basketball to NBA fans around the world as well as continue to grow KSE's global footprint.”

President & CEO of Pacers Sports & Entertainment Mel Raines:

“We're thrilled to bring Indiana Pacers basketball to Mexico City during such a meaningful and vibrant time of year. This is a great opportunity to celebrate our growing fan base in Mexico and across Latin America, while also recognizing the strong Hispanic and Latin American communities here in Indiana. By connecting our local and global fans, we're strengthening the shared culture, energy and love of the game that make this event so special.”

### **About the NBA**

The National Basketball Association (NBA) is a global sports and media organization with the mission to inspire and connect people everywhere through the power of basketball. Built around five professional sports leagues: the NBA, WNBA, NBA G League, NBA 2K League and Basketball Africa League, the NBA has established a major international presence with games and programming available in 214 countries and territories in more than 50 languages, and merchandise for sale in more than 200

countries and territories on all seven continents. NBA rosters at the start of the 2025-26 season featured a record 135 international players from a record-tying 43 countries. The NBA's digital assets include NBA TV, NBA.com, the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with more than 2.5 billion likes and followers globally across all leagues, team and player platforms. The NBA's Tap to Watch provides seamless access to local, national and global live game telecasts via the NBA App, NBA.com, third-party digital platforms and NBA partner platforms. NBA Cares, the NBA's global social impact platform celebrating its 20th year, drives change on issues facing fans and communities in the areas of health and wellness, civic engagement, social justice and inclusion, and sustainability.

### **About Zignia Live**

Zignia Live is one of the main show promotion companies in Mexico and Latin America, ranking within the "Top 20" of the most active promoters in the world. Zignia Live is a content provider for important venues in Mexico City, Puebla, Guadalajara, Torreón, Tampico, Monterrey and offers unique and memorable experiences through the presentation of world-class live shows in the musical, artistic and sports fields.

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