



WARRIORS
IN THE COMMUNITY

2025-26

Community Impact Report

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Acknowledgements

Dub Nation,

I am proud to share the Golden State Warriors' 2025-26 Community Impact Report, which celebrates another year of meaningful work across the Bay Area. The impact highlighted in these pages is only possible because of the collective efforts of our fans, partners, players, coaches, and front office staff, all united by a shared commitment to giving back to the communities we call home. Together, we have touched the lives of more than 3 million people through initiatives focused on education, health and wellness, economic development, and civic engagement. Thank you for your continued partnership and support in helping make this work possible. On behalf of the entire Golden State organization, we look forward to building on this momentum and creating an even greater impact in the year ahead.



Brandon Schneider

President and Chief Operating Officer, Golden State



By the Numbers

3,011,707

Individuals reached through Warriors community programming.



6,183

Tickets donated by the Warriors Community Relations team and the Golden State Community Foundation to Bay Area nonprofits and community members.

\$160,200

Value of in-kind memorabilia donated to local community groups for fundraising efforts.



8,456

Volunteer hours completed by Warriors employees.

67

Community, corporate, and fan engagement events featuring Warriors players.



41

On-court recognitions of community members through the Impact Warriors initiative.

3,000,000

Meals donated by the Warriors to Bay Area community members throughout the 2025-26 Swishes for Dishes program.



\$159,700

Sponsorship dollars given to support various community initiatives, including galas and public events.

Our Pillars

We are committed to taking an active interest in the well-being of our community and to be great corporate citizens. We strive to develop life-long fans of the game of basketball through cause-marketing programs and initiatives and are dedicated to improving the quality of life for those who are underserved in our community. During the 2025-26 Season we held over 98 community events within our four pillars of Education, Health & Wellness, Civic Engagement, and Economic Development.



Education

Expanding access to learning opportunities that empower underserved youth and adults to thrive.



Health & Wellness

Promoting physical, mental, and emotional wellbeing to ensure our community can live healthy, vibrant lives.



Civic Engagement

Encouraging active participation and connection to foster a united and empowered community through volunteerism, service and voter engagement.



Economic Development

Supporting pathways to financial stability and generational wealth through economic opportunity, job readiness and skill building.

Featured Programs

Education

2K Mentorship Program

The Golden State Warriors and 2K Foundations partnered with Bayview United Gaming and MENTOR California to launch a season-long mentorship program. Designed for local youth with a passion for basketball and gaming, the initiative used gaming as a powerful tool for personal development. Through monthly workshops and site visits, students connected with industry professionals to build leadership and teamwork skills, while discovering creative career pathways within the sports and gaming sectors.

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Back to School in the Bay

Back to School in the Bay presented by CarMax tipped off the school year with a first-of-its-kind sports gear donation activation at Chase Center. This event was designed to welcome 300 youth back to school by highlighting the fun and importance of physical activity through sport. We aim to instill an understanding of how movement positively impacts overall well-being, setting students up for a healthy and successful school year, both physically and mentally.

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Featured Programs

Education

Bay Area All-Star Scholarship Team

The Bay Area All-Star Scholarship Team (BAASST) is a collaborative philanthropic initiative founded in 1996 that unites the region's major professional sports franchises—including the Golden State Warriors, Golden State Valkyries, Bay FC, San Francisco Giants, San Jose Earthquakes, and San Jose Sharks. The program supports local youth by awarding \$5,000 scholarships to outstanding high school students across the nine Bay Area counties, pairing financial aid with public recognition at team ceremonies to amplify community impact and access to higher education.

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Creative Threads

Creative Threads, presented by Adobe, is an immersive workshop series to transform young professionals from consumers into creators. Creative Threads merges cutting-edge digital design with traditional craftsmanship, inviting participants to engineer their own one-of-a-kind wearable art. The journey begins in the digital realm, where participants use Adobe Firefly and Express to conceptualize and iterate on their designs. From there, The Campus expert team provides hands-on mentorship through the physical construction process, covering material science, structural alterations, and professional finishing techniques. By the end of the program, every designer walks away with a pair of custom sneakers that represent the intersection of their personal brand and professional creativity.

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Featured Programs

Education

Excellence Beyond Athletics

Excellence Beyond Athletics is a program designed to ensure youth understand their identities outside of their natural areas of expertise. Whether immediately following high school or after an athletic career ends, discipline, dedication, and teamwork learned in sports are transferable professional skills that form the foundation of a robust professional career.



Future Leaders

Future Leaders, presented by Rakuten, is a year-long program that engages 18 youth from Girls Inc., centered around women's empowerment, professional development, mentorship, panel conversations, creativity, fashion, job shadowing, and a game experience.

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Full Court Science Summit

Full Court Science Summit, presented by PagerDuty, is a high-energy, hands-on educational event at Charles Drew Elementary designed to introduce elementary school students to STEAM programming. The program bridges the gap between athletics and STEAM by transforming the school's outdoor space into a living laboratory. Students from Charles Drew rotated through interactive stations designed to demonstrate the scientific principles behind sport and physical health.

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Featured Programs

Education

Golden State Career Day

Golden State hosted a Career Day dedicated to preparing roughly 200 high school and college students for the professional world. During the event, students participated in workshops focused on resume writing, personal branding, professional headshots, and networking with Golden State staff. The day wrapped up with an insightful panel discussion and a raffle for the attendees.



Invest in Her

The Warriors, in partnership with Carta, hosted an event centered around bringing together women & non-binary individuals in venture capital and cultivating mentorship relationships with undergraduate women & non-binary students from Cal and Stanford to discuss breaking into the industry, expanding resources, and more.

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Featured Programs

Education

Read to Achieve

Read to Achieve, presented by Ross Stores, is a high-energy youth literacy initiative designed to inspire a lifelong love of reading by leveraging the excitement of basketball. Through multiple marquee events, the program sparks student excitement to read and builds daily reading habits.

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Community Health & Wellness

Chicas Series

Chicas Series, presented by NBC Sports Bay Area, enabled 20 Latina high school students to learn about the importance of physical and mental health, as well as the interconnectedness of these two disciplines. Students participated in a basketball training regimen, a speed networking session, and a career panel discussion.

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Hoops for Troops

As part of the season-long Hoops for Troops initiative, the Golden State Warriors partnered with various Bay Area organizations to honor and support local active military members and veterans. This comprehensive programming featured a dedicated game night highlighted by in-game activations, recognitions, and special acknowledgments for the military community. Additionally, the Warriors hosted a basketball clinic led by the Golden State Sports Academy for service members at Coast Guard Island, which concluded with a community picnic and an exclusive cutter ship tour.

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Community Health & Wellness

Animal Welfare

Through the Animal Welfare initiative, the Golden State Warriors partnered with local organizations to support pet adoption and rescue awareness. During the holidays, the Warriors teamed up with the Muttville Senior Dog Center to provide adoption gifts designed to support new owners and prevent the post-holiday return of animals to shelters. Expanding on these efforts, the Warriors also hosted an animal adoption fair in partnership with the Peninsula Humane Society, where players arrived at the game night alongside adoptable pets, creating awareness around the importance of animal rescue.

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Community Health & Wellness

Swishes for Dishes

Swishes for Dishes, presented by Kaiser Permanente and in collaboration with The Athletes' Corner and Feeding America, translates every point the Warriors score to meals donated to help prevent hunger. Over 5.4 million meals have been donated to Bay Area food banks since the program's inception in 2021, and during the '25-'26 season, Swishes for Dishes tripled its meal commitment by donating 300 meals per point the Warriors score on the court, which ultimately resulted in over 3 million meals. The Warriors also hosted Swishes for Dishes volunteer events throughout the season to support the SF-Marin Food Bank, Alameda County Community Food Bank and Second Harvest of Silicon Valley.

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Thrive Zone

Throughout the 2025-26 season, the Warriors and Kaiser Permanente hosted community groups for every home game at Chase Center through Thrive Zone. As part of Thrive Zone, community groups receive an exclusive pregame experience, live in-game recognition, giveaways, and surprise appearances by Warriors players, coaches, alumni, and other special guests.

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Community Health & Wellness

Thrive City Community Hosting

The Warriors and Kaiser Permanente hosted special Thrive Zone community experiences at various Thrive City events including FIFA World Cup Watch Parties, Blankets & Blockbusters, Thrill-O-Ween and more.



Community Health & Wellness

Make-A-Wish Group Night

In collaboration with Chase, Fanatics, and Make-A-Wish America, the Golden State Warriors welcomed four inspiring children and their families to Chase Center for a Make-A-Wish Group Night. This premier VIP experience offered the wish kids a dream itinerary, including an exclusive Fanatics shopping spree and a private tour of the Warriors practice facility. Attendees also received an exclusive pregame experience, featuring a close-up view of team warm-ups and unique engagement opportunities with Warriors players prior to tip-off. This special event focused on creating lasting memories and bringing joy to resilient youth through the power of basketball.

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On the Baseline

On the Baseline is a mental health platform designed to bridge the gap between high-performance leadership and holistic well-being, providing middle and high school students with a roadmap to success. The program redefines the leadership narrative, teaching students that sustainable impact is rooted in self-care, nutritional wellness, and a sense of community belonging.



Community Health & Wellness

Season of Giving

As part of NBA Cares Season of Giving, the Warriors helped brighten the lives of local families and youth in the Bay Area during the holidays. Throughout the months of November and December, the Warriors granted wishes, provided meals, hosted shopping sprees and toy giveaways for youth, and more.

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Spirit of Fatherhood

The Golden State Warriors and Hennessy teamed up to celebrate fatherhood. Invited guests from the Bay Area non-profit organization Fathers to Founders joined the event featuring a specialty cocktail, exclusive guests, meaningful conversation, and a gift courtesy of Hennessy.

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Community Health & Wellness

Recology Garden Clean Up

The Golden State Warriors and Recology joined forces for a day of environmental action at the McAteer Campus Community Farm. Sixty volunteers from both organizations teamed up to tackle weeding, spreading mulch, and revitalizing the farm's green spaces. This collaborative effort supports urban agriculture and sustainability, ensuring the student-led farm continues to thrive as a vibrant local resource.

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The Community Seed Campaign

The Community Seed Campaign, presented by Pritchard Sports & Entertainment, involved a high-volume workshop with Acta Non Verba at West Park Farm where volunteers create seed pods using Chase Center compost additive. These pods were then packaged and distributed to the local community and fans, empowering residents to participate in climate action.

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Community Health & Wellness

The City Eats Community Assist

The City Eats Community Assist, presented by Pepsi, was a meal distribution event that packaged and distributed meals to over 100 community members.

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Economic Development

Franchise Fund

Franchise Fund is a four month program created by the Warriors, United Airlines, and the Western Region Minority Supplier Development Council (WRMSDC) aimed to prepare small business owners from underrepresented communities to work with multinational corporations. Throughout the program, 22 small businesses were provided with various resources to support their growth including bi-weekly workshops, networking opportunities and post-program mentorship. Upon completion of the program, graduates were certified as Corporate Ready and equipped to engage with supplier decision makers at larger companies.

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Alley-Oop Accelerator

Alley-Oop Accelerator, presented by Chase, is a comprehensive seven-week program designed to empower 15 Bay Area entrepreneurs to start and grow their businesses. Participants engaged in weekly workshops focusing on marketing and finance, as well as the necessary resources and knowledge to operate their businesses legally and successfully.

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Civic Engagement

Golden State All-Hands Volunteer Day 2025

Golden State hosts an annual All-Hands Employee Volunteer Day for full-time staff members. This day emphasizes the importance of civic engagement and volunteerism for the Golden State organization. At the 2025 event, employees engaged in renovation and revitalization projects at Mission Bay Park in San Francisco and the Hayward Adult School.

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Voters Win

Golden State promoted voter registration and engagement efforts in San Francisco and Oakland leading up to the November 2025 California Special Election and June 2026 California Primary Election. Additionally, the San Francisco Department of Elections and Alameda County Registrar of Voters engaged with fans during Golden State Warriors and Golden State Valkyries home games at Chase Center to promote each election.

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Employee Resource Groups (ERGs)

Employee Resource Groups (ERGs) at Golden State are designed to foster an inclusive culture by allowing team members to contribute to our ongoing talent and inclusion efforts and serve as a resource to the organization on day-to-day business practices and community outreach. ERGs promote opportunities for professional growth and development, networking, and support our mission, vision, and values.

- **AAPI Building Community (ABC)**
- **Black Alliance Network (BAN)**
- **Fuerza**
- **Pride Alliance**
- **Third Bridge**
- **Women of Golden State**
- **Working Parents**

AAPBI Building Community

Career Day

Seven Golden State team members (representing Public Affairs, Finance, Suite Sales & Service, Partnership Development, and People Operations) shared their career journeys and offered actionable advice to students transitioning to college. The session focused on exposing students to the business side of sports and entertainment, highlighting professional career paths outside of being a professional athlete. Students received a guided tour of the arena, exploring exclusive back-of-house operations and learning what it takes to run a world-class venue.



Black Alliance Network

Dr. Harry Edwards

Golden State hosted a fireside chat featuring renowned sociologist and scholar-activist Dr. Harry Edwards, Professor Emeritus at UC Berkeley and the architect of the 1968 Olympic Project for Human Rights. Drawing from his seminal work, *The Revolt of the Black Athlete*, this discussion honored the legacy of Black pioneers while bridging the gap between historical movements and contemporary efforts for equality. The conversation explored Dr. Edwards' personal journey and the enduring relevance of organized community leadership, demonstrating how the platform of sports can be leveraged to drive meaningful leadership and community progress today.



Honoring Pioneers

Ruby Bridges

As part of our celebration of Black Heritage, the Warriors honored Ruby Bridges as an Impact Warrior. Ruby became the first Black child to attend an all-white elementary school in Louisiana alone during the New Orleans school desegregation crisis in 1960. Today, her legacy lives on through The Ruby Bridges Foundation, empowering the next generation to lead with courage. She continues to champion equity, empathy, and inclusion for all.

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Fuerza

Unitedly x Golden State Game Day Hosting

Five Unitedly team members chaperoned 12 high school basketball players from San Mateo County for an exclusive, two-hour pre-doors program at the Golden State Warriors' arena.

LATA Scholarship

For the fifth consecutive year, Fuerza (the Latino Employee Resource Group at Golden State) partnered with Latin American Teachers Association (LATA) to award scholarships to local, first generation Latino high school students pursuing higher education. Fuerza members collectively raised \$4,760 to fund four scholarships for students to attend community college and four year institutions. Since 2021, Fuerza has awarded \$18,200 in scholarships to 21 students.



PRIDE Alliance

National Coming Out Day & International Pronouns Day Celebration

In celebration of National Coming Out Day and International Pronouns Day, the Pride Alliance ERG hosted a community-centered gathering focused on authenticity, visibility, and connection. The event tipped off with a hands-on crafting session where members created DIY pronoun pins, followed by a powerful Leadership Discussion Panel where ERG members and leaders courageously shared their personal coming-out stories, insights, and reflections. By fostering deeply meaningful connections among peers, the event celebrated the courage it takes to live openly and honestly. Ultimately, this stood out as the ERG's most attended event of the fiscal year. Notably, it served as a major gateway for community growth, welcoming 11 first-time attendees to the Pride ERG.



Women of Golden State

Sip and Swish, presented by Michelob Ultra

The Golden State Warriors, Michelob Ultra, and the Women of Golden State hosted the 4th annual "Sip and Swish" Bay Area Mixer, successfully executing a powerful triple-partner collaboration designed to connect, network, and bond women across the region's sports landscape. The event drew 120 attendees, an impressive 35% increase in attendance compared to 2025. In addition to deepening engagement among established partners like the Giants, Earthquakes, and 49ers, this year's mixer also successfully welcomed and integrated new teams into the community, including Bay FC and The Bay Golf Club.



Women of Golden State

SF Safehouse

Continuing their meaningful collaboration with SF Safehouse—a non-profit dedicated to empowering and supporting women experiencing housing instability, sexual exploitation, or human trafficking—the Women of Golden State drove several impactful initiatives this year. The partnership began with a Holiday Briefing and Clothing Drive, where the group hosted two SF Safehouse team members to learn about their mission while simultaneously launching a clothing drive that collected two boxes of donations. Additionally, all remaining apparel from an internal Clothing Swap was successfully donated to the organization, seamlessly merging sustainability goals with community support. Finally, the Women of Golden State hosted SF Safehouse at their annual "Sip & Swish" event, providing the non-profit with a dedicated tabling platform that amplified their mission and granted them vital visibility to over 120 sports industry representatives across the Bay Area.



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