

NY KNICKS “FIRST GAME ON US” CONTEST (The “Program”)

TERMS

ELIGIBILITY: **Nominators:** Nominations will be accepted from individuals eighteen (18) years of age or older (the “Nominator”) between 9:00 a.m. Eastern Time (“ET”) on May 29, 2026 and 11:59 p.m. ET on June 7, 2026. **Nominees:** Nominees must be legal U.S. residents of New York, New Jersey or Connecticut, who are at least thirteen (13) years of age at the time of nomination, and who reside within a 150-mile radius of the arena at Madison Square Garden (the “Nominee”). Program is void outside the area stated herein and where prohibited by law. Program is subject to all applicable federal, state and local laws and regulations. Directors, officers and employees, and the immediate family (e.g., spouse, parents, siblings, children, grandparents or grandchildren, as well as their respective spouses, regardless of where they reside) and/or household members, whether or not related, of individuals employed by New York Knicks, LLC (the “Knicks” or “Sponsor”), MSG Sports, LLC, MSG Entertainment Holdings, LLC (MSG Sports, LLC and MSG Entertainment Holdings, LLC are collectively referred to herein as “MSG”), the National Basketball Association (“NBA”) and its member teams, NBA Media Ventures, LLC, NBA TV, LLC, and NBA Properties, Inc. (collectively, the “NBA Entities”), and all of their respective parents, subsidiaries, affiliates and advertising and promotion agencies are ineligible to participate.

TO SUBMIT A NOMINATION: To nominate a candidate for the Program, Nominators must visit www.knicks.com/firstgame and follow the provided instructions to complete and submit the nomination form, which includes providing the following information (“Nomination”):

- (1) The name (first and last), zip code, age, email address and telephone number of Nominator;
- (2) The name (first and last), address, age, zip code, email address and telephone number of Nominee, and if applicable, Nominee’s parent or legal guardian; and
- (3) Using two hundred fifty (250) words or less in total, provide honest responses to each prompt on the nomination form, including describing Nominee’s fandom of the New York Knicks basketball team and why you (the Nominator) believe Nominee deserves to attend their first New York Knicks playoff game at Madison Square Garden (such responses, collectively, “Nomination Statement”).

You cannot nominate yourself. Nominator must have the permission of any person (e.g., Nominee) identified or otherwise referred to in the Nomination. If Nominee, or any other person identified or otherwise referred to in the Nomination, is a minor, Nominator must have the permission of such minor’s parent and/or legal guardian prior to submitting the Nomination. All information submitted as part of a Nomination must be truthful, accurate, and verifiable and must be an expression of Nominator’s personal experience and/or belief. Sponsor reserves the right to require proof of statements made in Nomination in a form acceptable to Sponsor. Failure of Nominator and/or Nominee to provide proof of statements in a form requested by Sponsor may result in disqualification. Nominations may be reviewed on a rolling basis while the Nomination process is open.

Nomination must be submitted in English. Once you complete and submit your Nomination, it is final and may not be modified or edited further. A Nominator may submit more than one (1) Nomination provided

that each Nomination is for a different Nominee. A Nominee may be nominated more than once by different Nominators. The same Nominator cannot nominate the same Nominee more than one (1) time.

All Nominations become the sole property of the Sponsor and will not be acknowledged or returned. If you choose to submit a Nomination via your web-enabled mobile device, data rates may apply. See your wireless service provider for details on rates and capabilities. Incomplete Nominations will be disqualified; however, Sponsor reserves the right to allow for minor deviations from the guidelines and restrictions set forth herein, based on clear intent to comply with these Terms, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to void any and all Nominations of a Nominator who submits more than one Nomination using multiple/different addresses, identities, or any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness, or proper administration of this Program. Proof of entering information is not considered proof of delivery to or receipt by Sponsor of a Nomination. Any use of robotic, automatic, programmed or (any) other method which subverts the Nomination process will void all Nominations submitted by such methods.

PROHIBITED CONTENT: Nominations may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group;
- appears to duplicate any other submitted Nominations;
- defames, misrepresents or contains disparaging remarks about Sponsor, its products or services, other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission, to the extent permission is necessary;
- contains copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission, to the extent permission is necessary;
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person (living or dead), such as license plate numbers, personal names, e-mail addresses or street addresses, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission, to the extent permission is necessary;
- communicates messages or images inconsistent with the positive images and/or goodwill with which Sponsor wishes to associate; and/or
- violates any law, rule, or regulation.

Nomination Statement included as part of the Nomination must be the original work of the Nominator, may not have been previously published, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If a Nomination contains any material or elements that are not owned by the Nominator, and/or which are subject to the rights of third parties, the Nominator is responsible for obtaining, prior to submission of the Nomination, any and all releases, permissions and consents necessary to permit the use and exhibition of the Nomination by Sponsor in the manner set forth in these Terms, including, without limitation, permissions from any person who is mentioned in, appears in or is identifiable in the Nomination and, as applicable, permissions from any person who took any photograph or filmed any video submitted as part of the

Nomination. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from Nominator at any time. Failure to provide such proof may, if requested, render such Nomination null and void. By submitting a Nomination, Nominator warrants and represents that he/she, the Nominee (or the parent or legal guardian of Nominee, if applicable) and any other persons who are mentioned in, appearing or identifiable in the Nomination consent to the submission and use of the Nomination in the Program and to its use as otherwise set forth herein.

By submitting a Nomination, Nominator represents and warrants that the Nomination conforms to these Terms and understands that Sponsor, in its sole discretion, may disqualify the Nomination for any reason, including if it determines, in its sole discretion, that the Nomination fails to conform to these Terms in any way or otherwise contains unacceptable content as determined by Sponsor, in its sole discretion.

USE OF NOMINATIONS: By submitting a Nomination, Nominator and the Nominee (or the parent or legal guardian of Nominee if applicable) hereby grant to Sponsor, MSG (as defined below), the NBA Entities (as defined below), and their respective successors, assigns, designees, and licensees a nonexclusive, royalty-free, perpetual, unrestricted, irrevocable and fully sublicensable right and license to reproduce, copy, publish, distribute, display, perform, translate, adapt, modify, create derivative works based upon, or otherwise exploit the Nomination and all elements embodied therein, along with Nominator's and the Nominee's name, city and state of residence, biographical information and photograph, video or other image, in any manner or media now known or hereafter devised throughout the world, in perpetuity, for any lawful purposes, including, without limitation, for purposes of advertising or trade without further compensation or prior notice to, or approval or inspection by, Nominator or Nominee (and his/her parent or legal guardian, if applicable). Nominator and the Nominee (or the parent or legal guardian of Nominee if applicable) represent and warrant that they have the sole and exclusive right to grant such rights and that Sponsor's and other hereunder entities' reproduction, publishing, displaying, and/or other use of the Nomination will not infringe on any rights of third parties, including, without limitation, copyright, trademark, privacy, or publicity, or create claims for defamation, false light, idea misappropriation, intentional or negligent infliction of emotional distress, or breach of contract. Nominator and the Nominee (or the parent or legal guardian of Nominee, if applicable) agree that Released Parties (as defined below) are not responsible for any unauthorized use of Nominations by third parties. Sponsor has no obligation to make use of the rights granted herein and Nominator may or may not be given any credit or attribution if the Nomination is subsequently used or the Nominator's Nominee is declared a winner.

WINNER DETERMINATION: All eligible Nominations received during the Nomination Period will be judged by a panel of qualified judges, whose decisions are final and binding, to select two (2) Nominees to be the potential Program winner in accordance with the following criteria: (i) clear articulation of how much it would mean to Nominee to attend their first New York Knicks playoff game at Madison Square Garden (50%); and (ii) clear articulation of how big of a New York Knicks fan Nominee is (50%). The two (2) Nominees identified in the two (2) Nominations that receive the highest score, as determined by Sponsor in its sole discretion, will be deemed the potential winners of the Program and will each win an Award (as defined below), subject to these Terms. In the event of a tie, a second panel of judges will re-judge the tied Nominations and re-rank the Nominations based on the foregoing criteria until the winners are determined. Decisions of Sponsor are final and binding. Sponsor reserves the right to not award any Award if, in its sole discretion, it does not receive a sufficient number of eligible and qualified submissions. Sponsor's scores will not be revealed. **For the avoidance of doubt, the Nominee and not the Nominator will be deemed the "winner".**

RECIPIENT NOTIFICATION: Each potential Award winner (and his/her parent or legal guardian, if applicable) must comply with all terms and conditions of these Terms, and receiving the Award is

contingent upon fulfilling all requirements of Sponsor. As a condition of continued Award consideration, Sponsor may require, and a potential winner (or his/her parent or legal guardian, as applicable) must be willing, to complete and execute any waivers or releases, or otherwise provide consent or proof, as requested by Sponsor to verify the information in the Nomination and such potential winner's eligibility within the time frame identified by Sponsor. A potential winner (or his/her parent or legal guardian, if applicable) may also be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release within the time frame identified by Sponsor in order to become an official winner of an Award (each, an "Official Winner"). If an Award or Award notification is returned as undeliverable, a potential winner (or his/her parent or legal guardian if applicable) cannot be contacted, is not in compliance with these Terms or fails to sign and return the Affidavit of Eligibility and Liability/Publicity Release within the time period required by Sponsor in its sole discretion, a potential winner may be disqualified, in Sponsor's sole discretion, and forfeits the Award and, at Sponsor's sole discretion, the Award may be awarded to a runner-up(s), time permitting.

AWARDS: Each Official Winner shall be awarded two (2) tickets to a 2025-26 New York Knicks home playoff game during Round 4 of the NBA playoffs, subject to availability and with all details (including specific playoff game and exact seat locations) to be determined by Sponsor (each, an "Award"). If an Official Winner is not at least eighteen (18) years old, he/she must be accompanied to the game by an individual at least eighteen (18) years of age. Total Approximate Retail Value of the Awards: \$4,000.

Tickets are subject to terms and conditions stated thereon (as well as the policies of MSG, its affiliates and its parents) and may not be resold or offered for resale. Each Official Winner, and his/her accompanying guest, agree to comply at all relevant times with all MSG, federal, state, city, and local rules, policies, regulations, guidelines, and laws, as may change from time to time, as may be requested or required by MSG. Failure to do so may result in forfeiture of Award. Transportation to/from the game is not included as part of the Award. If an Official Winner and his/her accompanying guest are unable or ineligible to attend the game, that portion of the Award (as applicable) is forfeited in its entirety and no substitution will be provided except as in Sponsor's sole discretion.

Awards are awarded "as is" with no warranty or guarantee, either express or implied. Each Official Winner (or his/her parent or legal guardian, if applicable) will be responsible for all federal, state and local taxes and fees and other costs and expenses associated with Award receipt and/or use that are not expressly included in the Award description. No cash or other substitution, assignment or transfer of any Award permitted, except by Sponsor, who reserves the right to substitute Award or an Award component with cash or another Award of comparable or greater value. Sponsor is solely responsible for providing elements of Award to an Official Winner. All Award details are at Sponsor's sole discretion.

PUBLICITY: Except where prohibited, participation in the Program constitutes each Nominator's and Nominee's consent (and the consent of his/her parent or legal guardian, if applicable) to the Released Parties and their designees to use his/her name, likeness, photograph, voice, opinions, biographical information, hometown and state for advertising and promotional purposes, in any manner, in any and all media now or hereafter devised, worldwide in perpetuity, without further payment or consideration, notification or permission.

PRIVACY POLICY: The personal information collected/provided in connection with the Program will be used in accordance with the Privacy Policy, which can be found at <https://www.msgsports.com/privacy/>. Nominators who provide their email address will automatically be enrolled to receive emails from or on behalf of Sponsor or others and can opt out of receiving future emails at any time by following the directions provided in such emails.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered or garbled Nominations or emails or other communications of any kind or postage-due, damaged or illegible mail; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Program, including, without limitation, errors or difficulties which may occur in connection with the administration of the Program, the processing of Nominations, the announcement of the Award(s), or in any Program-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Program. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or other device related to or resulting from participating in this Program or downloading materials from or use of the website. Sponsor reserves the right to cancel, modify, or suspend the Program (or any portion thereof) without notice and for any reason, including, without limitation, if fraud, technical failures or any other factor impairs the integrity of the Program, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the nomination process or the operation of the Program or to be acting in violation of these Terms, or in an unsportsmanlike or disruptive manner and void all associated Nominations. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Program is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including, without limitation, attorney's fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Terms shall not constitute a waiver of that provision.

RELEASE/LIMITS OF LIABILITY: By participating in this Program, each Nominator and Nominee (or the parent or legal guardian of Nominee, if applicable) agree to release and hold harmless MSG, the NBA Entities, Sponsor (including each of their respective parents, affiliates, subsidiaries and advertising and promotion agencies), each of the foregoing's respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, agents, employees and all others associated with the development and execution of this Program (collectively, "Released Parties") from and against any losses, damages, rights, claim or cause of action of any kind arising, in whole or in part, directly or indirectly, out of participation in the Program or resulting directly or indirectly, from acceptance, possession, use, or misuse of any Award (including any travel or activity related thereto) provided in connection with the Program, including without limitation personal injury, death, and/or property damage, as well as claims based on publicity rights, defamation, and/or invasion of privacy.

DISPUTES: Each Nominator and Nominee (and his/her parent or legal guardian, if applicable) agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Program, or any Awards awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of New York or the appropriate New York State Court located in New York; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket expenses incurred, including costs associated with participating in this Program and in no event will Nominator or Nominee (and his/her parent or legal guardian, if applicable) be permitted to obtain attorneys' fees or other legal costs; and (iii) under no circumstances will Nominators or Nominees (or their parents or legal guardians if applicable) be permitted to obtain awards for, and Nominators and Nominees (and their parents or legal guardians, if applicable) hereby waive all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket

expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms, or the rights and obligations of the Nominator, Nominee (and his/her parent or legal guardian, if applicable) and Sponsor in connection with the Program, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

PROGRAM SPONSOR: New York Knicks, LLC, 2 Penn Plaza, New York, NY 10121.

WINNER LIST: For the name of the Official Winners (i.e., first name, last initial) or a copy of these Terms, please send a self-addressed, stamped envelope to: NY Knicks “First Game On Us” Contest, 2 Pennsylvania Plaza, 28th Floor, New York, NY 10121 within thirty (30) days of the Program. Please specify Winners List or Official Terms Request.