

2023  2024

IMPACT REPORT

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LETTER FROM CEO TAD BROWN

Dear Philadelphia 76ers Family, Sponsors, and Supporters,

At the 76ers, we believe in the power of our sport, and how it can inspire, unite, and uplift members of the Greater Philadelphia community. We believe in authenticity - being true to our brand and our city. We believe in collaboration - teaming up and lending a hand to create lasting change.

It is with immense pleasure to introduce our 2023-24 Community Impact Report, which highlights the amazing work we have achieved together throughout the year. We are incredibly proud of the impact we have made in key areas such as education, health & wellness, and our commitment to diversity, equity, and inclusion - highlighted by engaging over 75,000 community members and donating nearly 3 million dollars to local organizations.

Beyond the numbers, this report serves as a wonderful illustration and celebration of the meaningful impact that can be achieved when our teams, players, dedicated staff, passionate fans, and partners work together towards one common purpose.

On behalf of the 76ers, Josh Harris, David Blitzer, and Harris Blitzer Sports & Entertainment, thank you for your continued support and partnership.

Tad Brown
CEO
Philadelphia 76ers









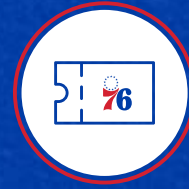
IMPACT OVERVIEW





25,000+

Impacted Community Members



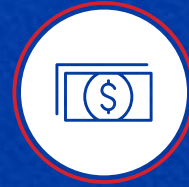
7,677

76ers Game Tickets Donated to Organizations Serving Diverse Communities



197

Clinics & Events



\$2.85 M

Financial Contributions



12,500+

Registered Jr. 76ers Participants



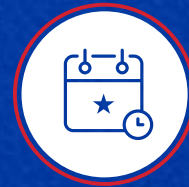
1,500+

Community Service Hours



150+

Organizations Supported



98

Player & Alumni Supported Events



\$423,000

In-Kind Donations Value



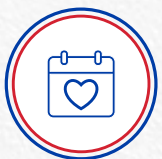
DIVERSITY, EQUITY & INCLUSION

The Philadelphia 76ers are committed to creating inclusive spaces where both fans and staff can feel comfortable showing up as their authentic selves.



7,677

Tickets Donated to Organizations Serving Diverse Communities



128

Events that Champion and Celebrate Diverse Communities







IN-COMMUNITY ACTIVATIONS

BLACK HISTORY MONTH

As a part of the ongoing celebration of Black culture and history, each February, the 76ers host a night highlighting the legacy and impact of Historically Black Colleges and Universities (HBCUs).

In addition to in-arena celebrations, students from Mighty Writers joined 76ers player, and HBCU alumnus, Robert Covington for a private tour at the African American Museum of Philadelphia to learn more about the contributions and experiences of Black Americans.



WOMEN'S EMPOWERMENT

Throughout March, the 76ers honor the contributions of women in sports and support the national dialogue around women's empowerment. The team highlights the achievements of women in-arena, across social and digital channels, and through community programming, including the Power of DEI Roundtable, presented by PECO and the Jr. 76ers Her Time to Play Summit.*

* To learn more about the Jr. 76ers Her Time to Play Summit, go to page 59.



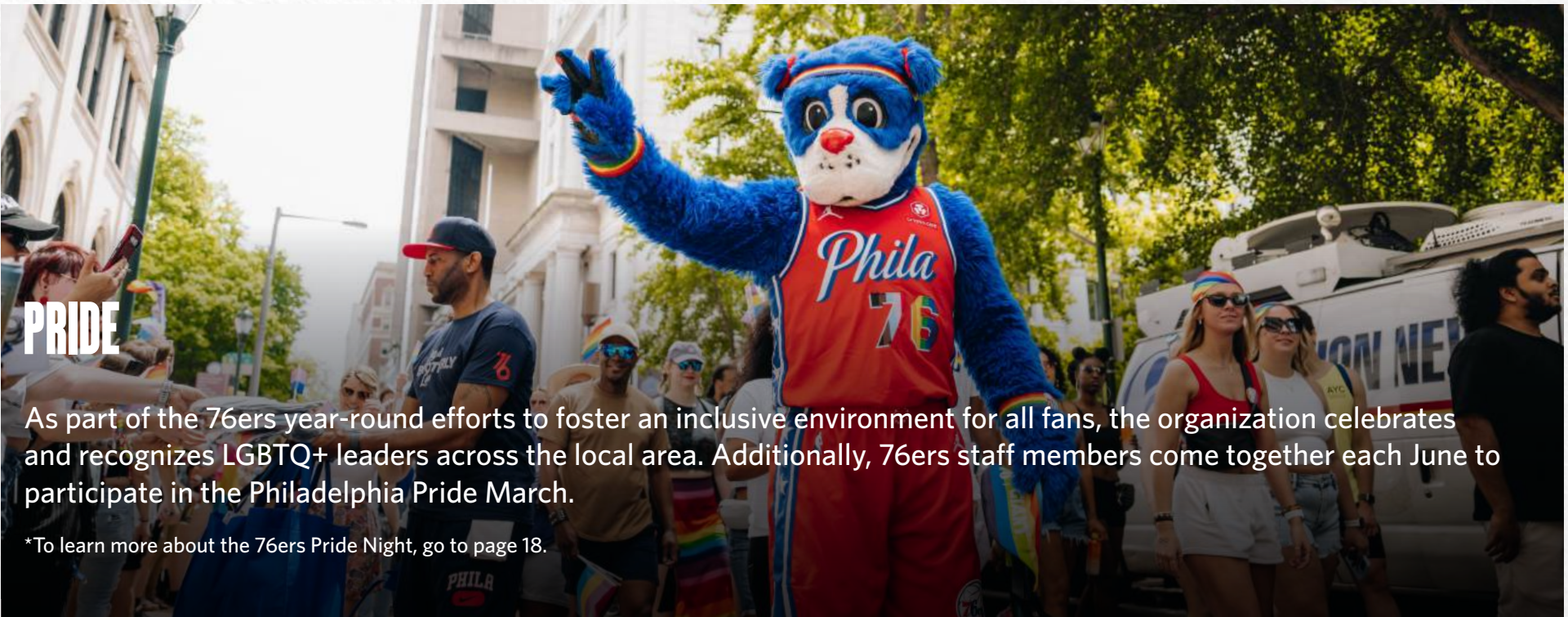
BOUNCE OUT THE STIGMA AUTISM ACCEPTANCE CLINIC

The 76ers foster relationships with fans of all abilities. As a part of Autism Acceptance, the Jr. 76ers host its annual Bounce Out the Stigma basketball clinic. Over 50 local youth on the autism spectrum participate in this highly anticipated clinic led by Coach “Mighty Mike” Simmel.

CHALLENGED ATHLETES FOUNDATION CLINIC, PRESENTED BY TOYOTA

In partnership with Toyota, the 76ers welcomed Paralympian Steve Serio and athletes from the Challenged Athletes Foundation for a Jr. 76ers skills and drills clinic at the Center. At the event, two athletes were surprised with custom basketball wheelchairs for their upcoming seasons.





As part of the 76ers year-round efforts to foster an inclusive environment for all fans, the organization celebrates and recognizes LGBTQ+ leaders across the local area. Additionally, 76ers staff members come together each June to participate in the Philadelphia Pride March.

*To learn more about the 76ers Pride Night, go to page 18.



IN-ARENA CELEBRATIONS AND HIGHLIGHTS

MILITARY APPRECIATION NIGHT, PRESENTED BY TOYOTA

Each year during November, the 76ers host a game dedicated to celebrating our active and retired service members and their families with 500 tickets donated to the community. The team also organizes on-court recognitions honoring our service members throughout the evening, a special veteran Military Salute of the Game, presented by Toyota, and concourse recruitment activations.

HBCU NIGHT

In February, the 76ers dedicate a home game to recognize Historically Black Colleges and Universities, students, and alumni. The annual celebration is an evening of unity, pride, and exhilarating basketball, where the legacy of HBCUs is celebrated. This season, the 76ers organized performances by Delaware State's Marching Band, and Cheney University's Majorette Dance Team.

In partnership with Hennessy, the 76ers hosted a pregame reception with small business partners, community advocates, and HBCU alumni.



WOMEN'S EMPOWERMENT

The 76ers honor the contributions of women in sports and support the national dialogue around women's empowerment. The team highlights the achievements of women in-arena through various recognitions and digital content throughout March.

On International Women's Day the 76ers hosted 16-year-old DJ Sophia Rocks, as a guest performer on the main concourse.



PRIDE NIGHT, PRESENTED BY THE GIANT COMPANY

As part of the 76ers' year-round efforts to create a welcoming atmosphere for all fans, the organization celebrates and recognizes LGBTQ+ leaders and community members across the Greater Philadelphia region.

The year long efforts are highlighted during the team's annual Pride Night, presented by The GIANT Company, which promotes inclusion for all fans and acknowledges the contributions of the LGBTQ+ community.





AUTISM ACCEPTANCE NIGHT

In celebration and support of the varied abilities of our fans, the Philadelphia 76ers promote an environment of inclusion and accessibility 365 days a year, both in the arena and in community initiatives.

In conjunction with NBA partner Kulture City, complimentary sensory kits, which provide tools and resources for those who may be overwhelmed by the in-game experience, are available at the Center's guest services locations. The Center also houses a sensory room for fans on the suite level. 76ers and Center staff members are trained to best respond to fans' sensory needs.

On World Autism Acceptance Day, April 2, the 76ers hosted community members to participate in different on-court pregame events, such as the high five tunnel and anthem buddies.

CULTURAL & HERITAGE NIGHTS

Throughout the season, the 76ers celebrate various cultural and heritage groups at games, with activations experienced both on the court and in the concourse. These celebrations include, but are not limited to, Filipino Heritage Night and Ukrainian Heritage Night.





BUSINESS & ECONOMIC DEVELOPMENT

The Philadelphia 76ers understand the importance of leveraging their platform, brand, and resources to develop programs that promote economic opportunities within the communities where they operate, live, and engage.



800+

Diverse-owned businesses have been supported and amplified throughout Philadelphia since 2020



\$1.5M

In marketing assets donated to diverse businesses since 2020

*This section summarizes commitments dating back to the 76ers commitment in 2020 to promote economic opportunity in underserved communities.





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GRANTMAKING TO ADVANCE ECONOMIC OPPORTUNITY

WEALTH CREATION & HOMEOWNERSHIP

In collaboration with Clarifi, the 76ers have advanced homeownership, housing stability, and wealth creation efforts in the Sharswood neighborhood. This partnership has facilitated micro grants, financial assistance, and housing counseling, reinforcing Clarifi's mission to foster financial resilience and create positive community impacts.



CAREERS IN CONSTRUCTION

In 2022, the 76ers partnered with industry leaders to establish Everybody Builds, an initiative aimed at expanding career opportunities within the construction sector and enhancing the capabilities of underrepresented businesses. The 76ers actively participate on the board of *Everybody Builds* and have consistently provided annual funding to support apprentices and businesses engaged in the program.

WORKFORCE DEVELOPMENT

Currently in the second year of a three-year, \$1 million commitment to Camden, the 76ers are funding key initiatives through Camden Works, Hopeworks, Urban Promise, Camden Community Partnerships, and Better Tomorrows. These funds are directed towards workforce development, youth education, athletics, and addressing housing and homelessness challenges.



FOOD & BEVERAGE

The 76ers have pledged \$2 million to the African American Chamber of Commerce of PA, NJ, and DE to establish a fund designed to support local businesses in preparation for the new 76ers arena, slated to open in 2031. The team is also conducting a study to identify the most effective ways to assist these businesses in the lead-up to the arena's opening.



SUPPORT FOR LOCAL BUSINESSES

For the past three seasons, the 76ers have provided local, disadvantaged businesses with expert marketing consultation, advertising value, educational programs, additional tools to succeed. The businesses that have received support include four local Black owned businesses, to whom the 76ers donated an official team partnership and marketing assets to help grow and sustain their businesses.

Our most recent partner, Lokal Artisan Foods , received national attention on the Today Show and the Food Network. The business saw 60% new customer growth and 325% increase in sales the week following the announcement.

Building on this success, we are expanding our efforts through the new Enrich program. This initiative will welcome applications from small, local disadvantaged businesses throughout Philadelphia and provide enhanced benefits, including a grant program and networking events.



SPIRIT OF SMALL BUSINESS PRESENTED BY FULTON BANK

The 76ers Spirit of Small Business Program, presented by Fulton Bank during the 2023-2024 season, was created to celebrate, support, and uplift small business owners in the Greater Philadelphia Area.

During the past three seasons, the 76ers highlighted the stories of over 190 diverse small businesses on team social media platforms, utilizing primetime marketing slots, and amplifying their businesses to our 3.5 million followers. The 76ers exemplify their continued commitment to supporting small businesses year-round through Spirit of Small Business, among other initiatives.





CIVIC & COMMUNITY ENGAGEMENT

The Philadelphia 76ers host programs committed to joining our collective power toward violence prevention and social justice.



\$156,400

Funds Donated through Assists for Safe Communities Programs



700+

Service Members and Family Members Impacted through the Stars and Stripes Program, presented by Toyota



500

Gifts Provided during the Season of Giving



1,740

Meals Served during the Season of Giving







ASSISTS FOR SAFE COMMUNITIES

The 76ers organization is committed to leveraging the collective power of our brand to amplify the ongoing efforts to minimize gun violence in our community. This work is showcased by the Assists for Safe Communities initiative, a program designed to amplify the efforts of local grassroots organizations committed to gun violence prevention by investing funds, time, and resources.

This season, partners included Youth Sentencing and Reentry Project, Uplift Center for Grieving Children, Unity in the Community, Making a Change Group, NOMO Foundation, and Mighty Writers.



INTERGENERATIONAL HEALING CIRCLE X BET MGM

The Intergenerational Healing Circle centers healing from trauma and building power among young Black men and former Juvenile Lifers who share the experience of being prosecuted as teenagers in the adult justice system. BetMGM surprised members of the IGHC at one of their regularly scheduled sessions with a catered meal, 76ers gifts, and \$250 gift cards.



VOTE 76

The Vote 76 program supports nonpartisan efforts to increase voter registration and informed participation in elections. The 76ers support local National Voter Registration Day campaigns in Pennsylvania and New Jersey to engage young voters and utilize the Vote 76 digital hub as a resource for fans to find key dates and links for their elections. 76ers Tyrese Maxey and De'Anthony Melton also shared their own message to encourage fans to Get Out and Vote on Election Day.





76ERS STARS & STRIPES, PRESENTED BY TOYOTA

As a part of the NBA Cares Hoops for Troops initiative, the 76ers and Toyota show their ongoing commitment to our country's military members and their families by hosting a series of recognition and events throughout the season.

The Stars and Stripes Thanksgiving Dinner Service, presented by Toyota, saluted 100 service members and their families as they were treated to an intimate dinner aboard the Battleship New Jersey and served by Head Coach Nick Nurse and 76ers players and staff.

The Military Salute of the Game, presented by Toyota, honors active and retired service members with a gameday experience and on-court recognition at 76ers home games throughout the season.

The 76ers annual Military Appreciation Night, presented by Toyota, is also included in this program (refer to page 16).



SEASON OF GIVING

The Season of Giving is the NBA's platform that centers around giving back during the holiday season. The 76ers host numerous holiday events with surprise gifts and food distribution components. The team also proudly supports player-driven holiday initiatives designed to spread cheer through the local communities and assist those in need.

Programs from the 2023-24 season include:

- Holiday Hoopla, Presented by The GIANT Company
- Holiday Shopping Spree, Presented by Snipes
- Jr. 76ers Kids Club Buy One Give One Holiday Campaign, Presented by Five Below
- Season of Giving Coat Drive, Presented by Morgan & Morgan
- Chick-fil-A's Treat It Forward Holiday Campaign
- Woodstock Family Shelter Holiday Event







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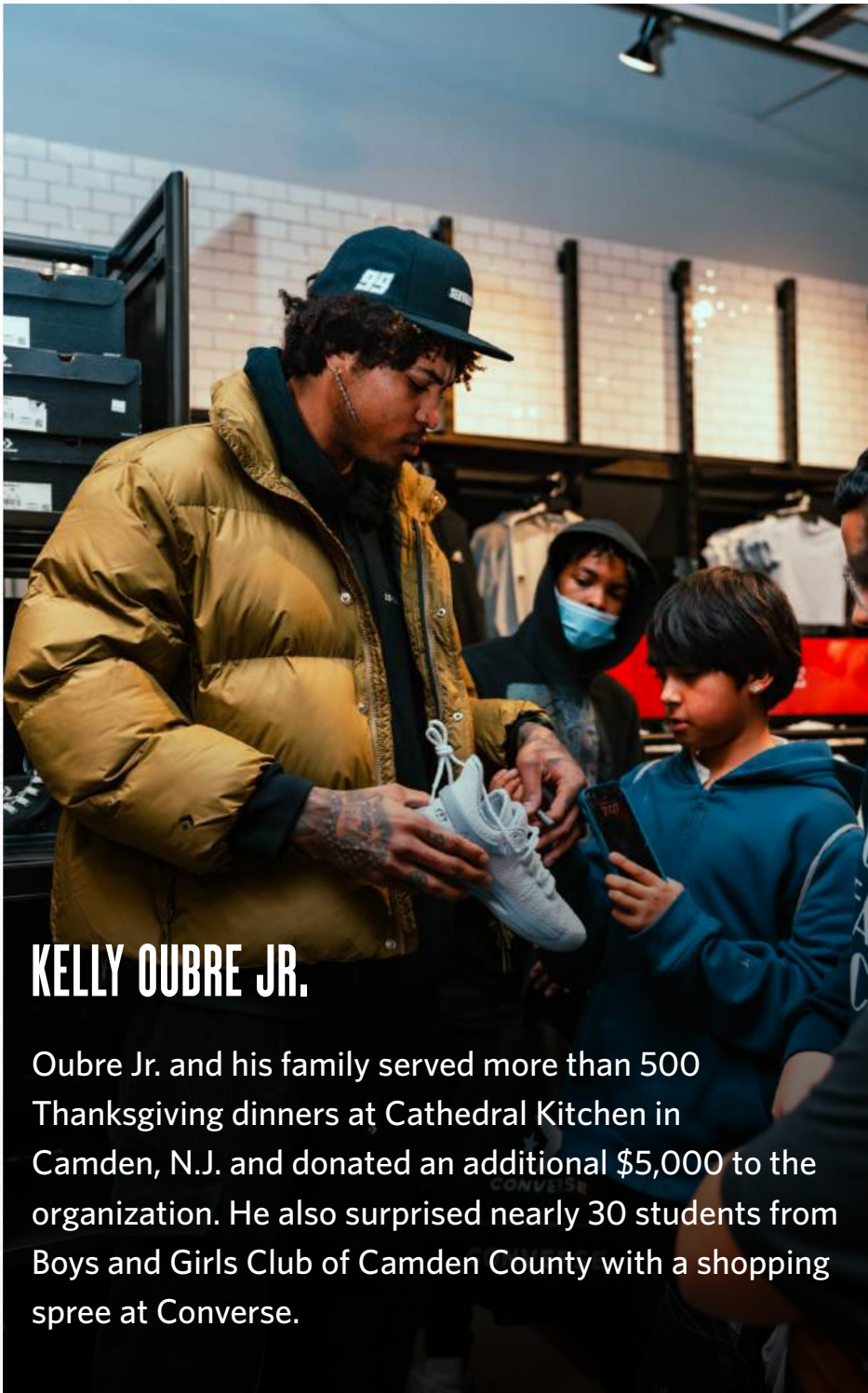
The 76ers supported Tyrese Maxey's Holiday Turkey Giveaway, where he donated 1,000 turkeys and meal fix-ins at George Washington Carver High School of Engineering and Science. The team also supported his Holiday Toy Drive where Maxey provided nearly 500 toys for youth.



PAUL REED

The 76ers supported Paul Reed's Thanksgiving Give Back where he donated 500 Thanksgiving meals at MLK Older Adult Center in Philadelphia.





KELLY OUBRE JR.

Oubre Jr. and his family served more than 500 Thanksgiving dinners at Cathedral Kitchen in Camden, N.J. and donated an additional \$5,000 to the organization. He also surprised nearly 30 students from Boys and Girls Club of Camden County with a shopping spree at Converse.



PATRICK BEVERLEY

Beverley surprised 10 students each with a \$1,000 shopping spree at Snipes for the holidays.



EDUCATION



\$40,000

Donated to local educators to purchase school supplies



1,500+

Students impacted from Back-to-School Tip-Off Tour, presented by Five Below





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BACK-TO-SCHOOL TIP-OFF TOUR, PRESENTED BY FIVE BELOW

The 76ers teamed up with Five Below to create excitement for the upcoming school year with a series of high-energy pep rallies to welcome students in the School District of Philadelphia and Camden City School District back to school. Students at each school received school supplies and a \$5 Five Below gift card. In addition, teachers at each school were rewarded with a \$250 Five Below gift card, with select teachers receiving a \$500 Five Below gift card, to aid with supplies for the school year.

Daniel House Jr., Mo Bamba, Paul Reed, Nick Nurse, Daryl Morey, Tad Brown, and David Adelman appeared on the tour.







PAUL REED BACK-TO-SCHOOL DONATION

At EW Rhodes School in Philadelphia, Paul Reed also donated 20 boxes of school and art supplies for educators and surprised 75 7th and 8th-grade students with water ice during their lunch break before surprising the entire school at the Back-to-School Tip-Off Tour, presented by Five Below.



TRIPLE THREAT COMPETITION, PRESENTED BY FULTON BANK

The Philadelphia 76ers partnered with Fulton Bank and Philadelphia Academies, Inc. to engage two Philadelphia high schools in an immersive Sports Marketing workshop emphasizing financial literacy and college and career readiness. The Triple Threat Competition, presented by Fulton Bank, is an opportunity for teenagers looking to pursue a career in sports to gain learned experience in sports marketing, managing budgets, and creating program activations.





DE'ANTHONY MELTON'S MAKE YOUR MOVE CHESS EVENT

The second annual Melton's Make Your Move Chess Event welcomed young chess players to practice their skills and compete against De'Anthony Melton, Paul Reed, Daryl Morey, and Chess Master Levy Rozman, aka Gotham Chess.





BOYS AND GIRLS CLUB YOUTH OF THE YEAR WITH COCA-COLA

The Youth of the Year has been the Boys & Girls Clubs of America's premier recognition program, celebrating the extraordinary achievements of Club members. To achieve the title of Youth of the Year, on any level, Club members must embody the values of leadership and service; academic excellence; and healthy lifestyles. This season the 76ers, along with Coca-Cola, celebrated the Pennsylvania state finalists as they embarked on the Regional Youth of the Year contest.



CAREER ACCESS & DEVELOPMENT



770

Marketing workshop hours completed during the Marcus Graham Project, presented by Hennessy

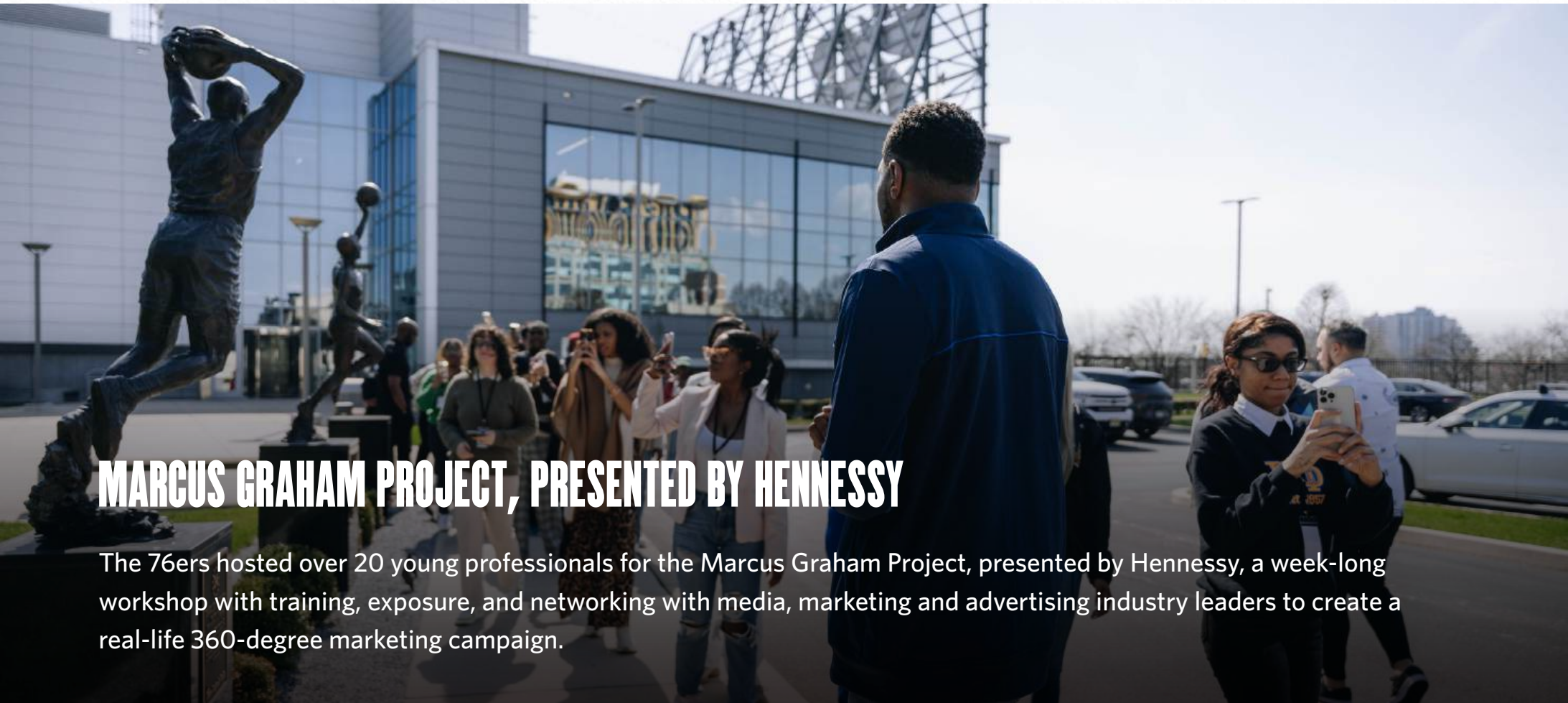


68+

Over the summers of 2023 and 2024, HBSE provided 64 internships and 4 HBCU fellowships







MARCUS GRAHAM PROJECT, PRESENTED BY HENNESSY

The 76ers hosted over 20 young professionals for the Marcus Graham Project, presented by Hennessy, a week-long workshop with training, exposure, and networking with media, marketing and advertising industry leaders to create a real-life 360-degree marketing campaign.





HBCU FELLOWSHIP

Over the past three years, the Philadelphia 76ers have proudly participated in the NBA's HBCU Fellowship program, achieving significant success. This program is a 10-week paid internship that aims to provide career development opportunities in the business of basketball for undergraduate and graduate students from Historically Black Colleges and Universities. All four of the 76ers Fellows have successfully landed jobs after the program, each contributing their unique perspectives and skills to the team's business operations. These placements underscore DEI's commitment to providing exposure and access to the careers of emerging professionals from underrepresented backgrounds.

INTERNSHIP PROGRAM

The Harris Blitzer Sports and Entertainment (HBSE) internship program is an 8-week, part-time paid opportunity designed to provide interns with a blend of real-world work experience and structured educational sessions with industry leaders in the sports and entertainment field. During the program, interns engage in various professional development activities to broaden their industry knowledge, including an HBSE orientation day, weekly lunch-and-learns, and department-specific training programs. Interns report to either the Prudential Center in Newark, NJ or the Penn Medicine Philadelphia 76ers Training Complex in Camden, NJ. Interns have the chance to work in departments such as Marketing, Content, Game Presentation, and more, contributing to HBSE's mission of becoming the world's most impactful sports and entertainment company.





MANDELA WASHINGTON FELLOWSHIP

In July 2024, the Sixers partnered with Kevin Lyons from Rutgers University to host its 10th cohort of the U.S. State Department's Mandela Washington Fellowship Program. The Mandela Fellowship for Young African Leaders is the flagship program of the U.S. Government's Young African Leaders Initiative (YALI). The Fellows, between the ages of 25 and 35, are accomplished leaders with established records of promoting innovation and positive impact in their communities and countries. During their six-week visit, the Fellows are introduced to local public and private leaders making a difference in their business and community.



MIT/CHEYNEY UNIVERSITY INNOVATION CAMP

In partnership with MIT and Cheyney University, the 76ers launched an innovative program designed to enhance athlete intelligence and performance analytics. This initiative combines Cheyney University's educational mission, MIT's advanced research capabilities, and the Philadelphia 76ers' industry expertise. The camp provided seven students with practical knowledge and hands-on experience in sports analytics, utilizing cutting-edge techniques and tools used in professional sports. The aim of the program is to bridge the gap between academia and the sports industry, offering students from diverse backgrounds the opportunity to gain valuable insights and contribute to the field. By integrating MIT's theoretical knowledge with the Philadelphia 76ers' practical applications, the program delivers a distinctive and enriching learning experience.



HEALTH & WELLNESS

The Philadelphia 76ers provide programs to encourage healthy and active lifestyles.



600

Bags of groceries donated at Fueling the Future, presented by The GIANT Company



630

Hours of Physical Activity Completed during the Fit 76 Challenge, presented by Moderna



6500+

Students reached through the Jr. 76ers and Let's Grow Sports Mental Health Awareness Month collaboration







FIT 76 CHALLENGE, PRESENTED BY MODERNA

The 76ers host the annual Fit 76 Youth Challenge, presented by Moderna, in which middle and high school-aged youth will participate in a four-week fitness challenge to help develop healthy habits. The program tips off with two Fit 76 Combine live events, and students who participate in the Challenge are entered to win an invite to the Fit 76 Culmination Events at the Penn Medicine Philadelphia 76ers Training Complex.

FUELING THE FUTURE, PRESENTED BY THE GIANT COMPANY

In an effort to address food insecurity in our communities, the 76ers and The GIANT Company team up to use the power of basketball to combat these issues at a local level. This platform is highlighted by a health and fitness event at a Philadelphia-area school comprised of equal parts basketball and education on healthy food consumption. Following each event, all participating students received a stuffed bag of healthy groceries and food for them and their families to enjoy.



MENTAL HEALTH AWARENESS

In partnership with the NBA Mind Health tentpole platform, the 76ers support the central idea of humanizing mental health to educate and serve the community to position mental health as an essential element of wellness and excellence - on and off the court. Highlights include a school-based virtual clinic with Let's Grow Sports to engage the body and mind through exercises and conversation, reaching 275 schools and over 6,000 students.

Members of the Youth Sentencing & Reentry Project (YSRP) hosted an "Intergenerational Healing Circle" session with 76ers alumnus, Jumaine Jones. The event included forms of expression and visualization, along with guest speakers discussing mental wellness and mindfulness to help break the stigma around mental health, specifically for black men.



YOUTH BASKETBALL



12,000+

Participants in Jr. 76ers Youth Basketball Programs



55

Camps & Clinics across 40 different locations



69,240

Hours of Basketball Activity







JR. 76ERS CAMPS, PRESENTED BY PURE FUEL

Jr. 76ers Camps are designed for ages 6-17 and meet the needs of all skill levels, beginner to pro, through Pennsylvania, New Jersey, and Delaware. The team hosted day camps and an overnight academy throughout the summer, as well as a Holiday Hoops Camp in the winter.

JR. 76ERS TOURNAMENT SERIES

The Jr. 76ers Tournament Series is the next level of youth basketball competition in the Greater Delaware Valley. These tournaments offered participants and coaches a safe, competitive, and professionally run tournament in the Spring.



JR. 76ERS GAMEDAY CLINICS

The Jr. 76ers Game Day Clinic offered youth players ages 7-14 a special opportunity to play and enhance their basketball skills on the Philadelphia 76ers home arena floor. The clinic package included one game ticket, a Jr. 76ers Shooting Shirt, and several opportunities to win additional prizes via competitions, contests, and games.





JR. 76ERS SUMMER HOOPS TOUR, PRESENTED BY FIVE BELOW

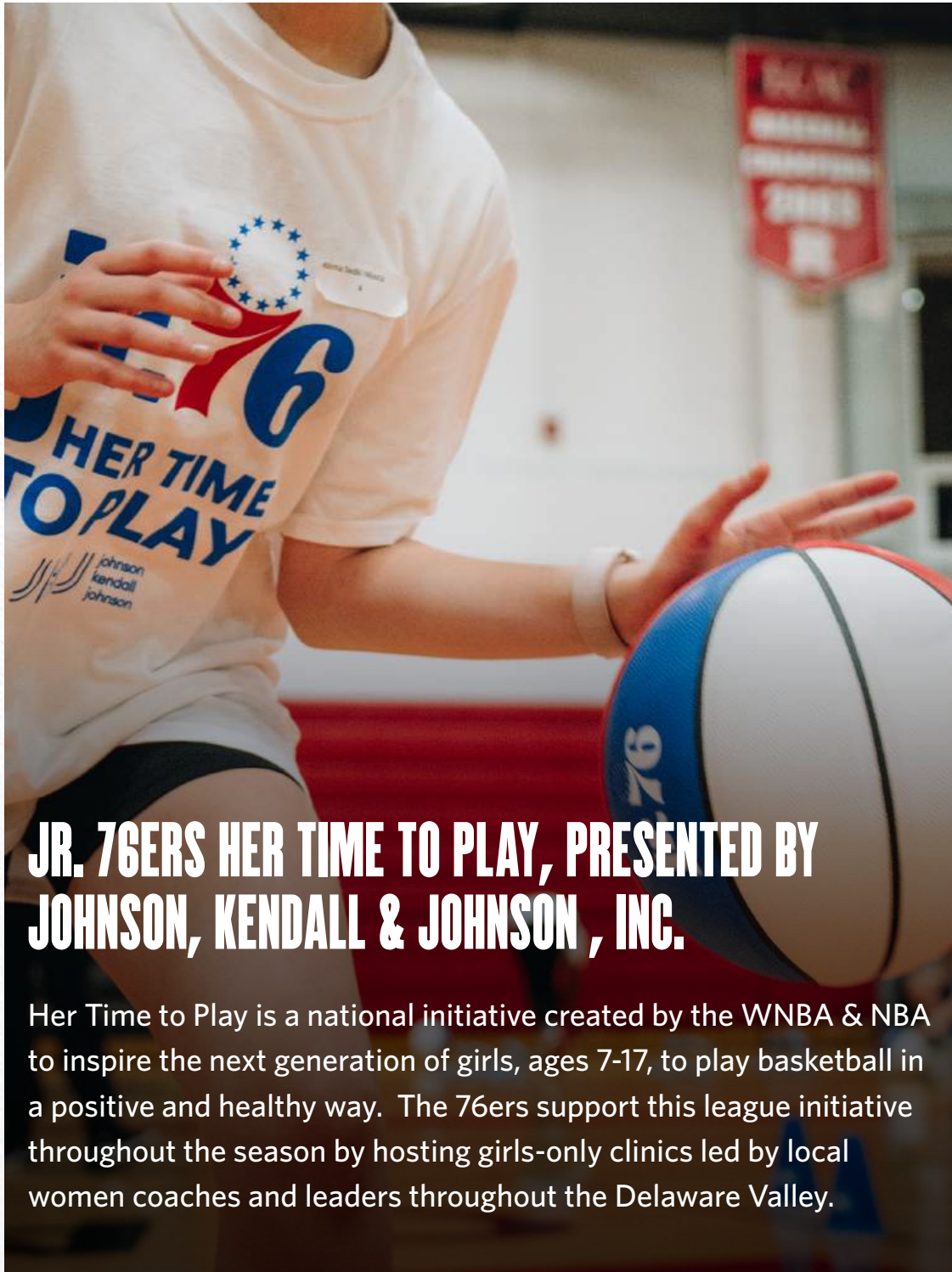
The Jr. 76ers Summer Hoops Tour is a community-based 12-stop tour across the tri-state area that combined a traditional Jr. 76ers Skills and Drills Clinic with a Summer Block Party-Like Atmosphere for kids ages 6-14. Each event included basketball skills and drills, contests, giveaways, 76ers ENT performance, and Player/Alumni Q&A and autograph signing.



JR. 76ERS SKILLS CHALLENGE, PRESENTED BY SNIPES

The Jr. 76ers Skills Challenge program offered boys and girls ages 13 and under the opportunity to showcase their dribbling, shooting, passing, and defense skills in basketball. Boys and girls competed separately in two different age groups: 11U and 13U. Participants competed in up to three levels of competition - Local, Regional, and National Finals.





JR. 76ERS HER TIME TO PLAY, PRESENTED BY JOHNSON, KENDALL & JOHNSON, INC.

Her Time to Play is a national initiative created by the WNBA & NBA to inspire the next generation of girls, ages 7-17, to play basketball in a positive and healthy way. The 76ers support this league initiative throughout the season by hosting girls-only clinics led by local women coaches and leaders throughout the Delaware Valley.





YOUTH ENGAGEMENT



14,000+

Youth engaged through programs



50,000

Social impressions on Jr. Reporters content





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JR. 76ERS KIDS CLUB, PRESENTED BY FIVE BELOW

The Jr. 76ers Kids Club is for fans ages 4-14. With over 14,000 members, the program incentivizes kids and families to earn points, receive prizes, and access exclusive invites to member events and discounts!



JR. 76ERS REPORTERS

The Jr. 76ers Reporter program offers young 76ers fans ages 7-14 to show their media skills and cover a variety of exclusive Jr. 76ers events. Some notable events include media day, player & coach press conferences, community events, youth sports programming, and more throughout the season.





EMPLOYEE ENGAGEMENT & PROGRAMS



1,500

Hours of employee community service



25+

Opportunities delivered to HBSE staff to engage in DEI programming since 2020







PROJECT 76

Project 76 is the 76ers official employee volunteer program that encourages employees to serve at least 76 hours of volunteer service per year in our local communities. These hours are fulfilled through the self-driven interests of employees, as well as team-based projects.





EMPLOYEE RESOURCE GROUPS (ERGs)

The Philadelphia 76ers' employee resource groups are voluntary, employee-led communities whose aim is to foster a diverse, inclusive workplace. Focused on the core pillars of Fellowship, Professional Development, and Community Give-Back, the 76ers currently offers three Employee Resources Groups (ERGs), which serve as a community-building tool and a professional development resource: Women's Leadership Initiative (WLI), Black Leadership and Excellence (BLX), and UNIDOS!, which supports Latin and Hispanic employees within the organization.



HBSE TALKS

HBSE Talks is an ongoing employee initiative designed to foster understanding, inclusivity, and respect within HBSE and the wider community. It provides a variety of educational sessions and events on diverse topics, often influenced by current events, employee feedback, and opportunities to support and spotlight different communities and their causes. Past programs include "Combatting Hate: Islamophobia/Antisemitism," "LGBTQIA+ 101: Understanding Sexuality," "Anti-Gun Violence," "Hate Ends Now - Cattle Car Exhibit," and "Beyond Their Years."



TRAINING

The 76ers are dedicated to advancing DEI training to foster a more inclusive and equitable workplace. Previous DEI Trainings include programs on “Unconscious Bias,” which raised awareness about how these biases affected the workplace and encouraged discussions on stereotypes and misconceptions that could impact workplace dynamics, and “Inclusive Recruitment” training highlighted the importance of ensuring a fair and representative recruitment process.



SIXERS YOUTH FOUNDATION

The Sixers Youth Foundation believes in utilizing the power of basketball and the influence of the Philadelphia 76ers brand to inspire future generations in the communities where our fans live, work, and play. The Sixers Youth Foundation supports 13 grantee partners with multi-year funding, benefiting over 50,000 youth during the 2022-23 year. Additionally, over \$100,000 has been contributed to organizations addressing food insecurity, holiday giving, literacy, and health & wellness.

To learn more about the Sixers Youth Foundation, visit sixersyouthfoundation.org

*2023-24 Data was not available at the creation of this report. For new metrics, visit sixersyouthfoundation.org.





WILT CHAMBERLAIN MEMORIAL FUND 13 WILT CHAMBERLAIN MEMORIAL FUND

Each year, the Wilt Chamberlain Memorial Fund awards scholarships to students attending two or four-year institutions. These scholarships are designed to help deserving students meet the full cost of attending college. Over the last year, the Fund has awarded over \$100k in scholarships to 24 scholars.

To learn more about the Wilt Chamberlain Memorial Fund, visit Wiltfund.org.

THANK YOU

The Philadelphia 76ers would like to give thanks to the many individuals who have made our work possible this past year, especially our donors, corporate sponsors and volunteers!

