

What Is the Heart & Hustle Collection?

The Heart & Hustle Collection lets fans collect free unique digital collectibles tied to the Philadelphia 76ers. By claiming these collectibles in your [Crypto.com/NFT](https://crypto.com/nft) account, you could be among the lucky few to earn exclusive rewards and special prizing across four special drops throughout the season!

What Are Digital Collectibles?

A secured asset on the blockchain which is your certificate of ownership for - in this case- unique wallet-based collectibles that can be redeemed throughout this 2025-2026 Sixers season on 76ersHeartandHustle.com, so keep your eyes peeled for updates on select 76ers social media for new drop info!

Where Will My Digital Collectibles Be Stored?

When you sign up for a [Crypto.com/NFT](https://crypto.com/nft) account, your wallet is automatically created for you. There is nothing else you need to do and you will simply find the digital collectibles you earned in your [Crypto.com/NFT](https://crypto.com/nft) account.

What is the Golden Tier Digital Collectible?

Only the fastest fans to mint Heart & Hustle digital collectibles during each drop will receive a **commemorative** digital collectible via airdrop. From those commemorative holders, a smaller group will be **randomly selected** to also receive a **golden-tier** digital collectible - which comes with a special physical prize created by artist Victor Solomon.

Winners will be notified by email, and you can always check your [Crypto.com/NFT](https://crypto.com/nft) account to view any digital collectibles you've earned throughout the season!

What Other Prizes Can I Win?

If you are not one of the lucky commemorative holders who receive the golden-tier digital collectibles, you still have a chance to win other prizes! Each drop will release unique secondary prizes, which will be rewarded to randomly selected collectors.

- Drop 1:
 - o Two (2) VIP tickets to a 25-26 76ers regular season game
 - o One (1) mini hardwood classic basketball
 - o Two (2) Hardwood Classic + CDC merch packs
 - o Two (2) invitations for 76ers Training Complex visit
- Drop 2:
 - o Two (2) VIP tickets to a 25-26 76ers regular season game
 - o One (1) mini hardwood classic basketball
 - o Two (2) Hardwood Classic merch packs
 - o Two (2) 2026 Sixers Youth Foundation Gala invitations

- Drop 3:
 - Winner 1
 - Ultimate away game experience during the 25-26 season
 - Two (2) tickets to the Miami vs. 76ers game on March 30, 2026
 - Two (2) round trip tickets from Philadelphia to Miami
 - Travel and hotel included
 - Winner 2:
 - Two (2) VIP tickets to a 25-26 76ers regular season game
 - One (1) mini hardwood classic basketball
 - Two (2) Hardwood Classic + CDC merch packs
 - Access for two (2) to pre-game warmups during the 25-26 76ers regular season game
 - One (1) Autographed jersey
- Drop 4:
 - 76 Originals merch pack
 - One (1) mini hardwood classic basketball
 - One (1) autographed jersey

Can I win a prize if I collect all four (4) digital collectibles?

Yes! Anyone who collects all four (4) digital collectibles will be entered to win an ultimate Crypto.com and 76ers prize, which includes one (1) Crypto.com Lion Statue, a pair of VIP tickets to a 76ers home game during the 26-27 season and one (1) autographed basketball.

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Questions on 76ers Prizing & Beyond? Visit: sixers.com/heartandhustle

Can't Find Your Collectible? It may be that you entered an email that you had not yet successfully registered at [Crypto.com/NFT](https://crypto.com/NFT) at the time of your attempted digital collectible claim. Or, it may be that you were not among the first minters whose speed earned them a collectible on a given drop, so keep your eyes peeled on 76ers social media to ensure you are one of the first to place a mint request on the next drop, good luck!

Still having trouble with something?

Contact Us: [Chat.Crypto.com](https://chat.crypto.com)