

PHILADELPHIA 76ERS ENRICH PROGRAM

Important: Please read these official rules (these “Official Rules”) before submitting an application for the Philadelphia 76ers’ 2026-27 Enrich Program (the “Program”). By participating in this Program, you accept and agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROGRAM AND A PURCHASE OR PAYMENT WILL NOT INCREASE THE CHANCE OF WINNING.

Program void where prohibited by law. Subject to applicable federal, state, and local laws.

ELIGIBILITY: THE PROGRAM IS OPEN ONLY TO BUSINESSES THAT MEET THE FOLLOWING REQUIREMENTS: (1) FOUNDED IN AND/OR OPERATING IN THE PHILADELPHIA DESIGNATED MARKET AREA; (2) INDEPENDENT AND NON-FRANCHISED; AND (3) FORMALLY INCORPORATED/FORMED. If any individual (the “Participant”) is entering as a representative of a business or other legal entity, or on behalf of his or her employer, these rules are binding on such Participant, individually, and the entity such person represents or is an employee of. If any Participant is acting within the scope of his or her employment, as an employee, contractor, or agent of another party, such Participant warrants that such party has full knowledge of his or her actions and has consented thereto, including his or her potential receipt of a prize. Such Participant further warrants that his or her actions do not violate his or her employer’s or entity’s policies and procedures. Directors, officers, members, managers, and employees of Philadelphia 76ers, L.P., (“76ersLP”), the National Basketball Association and its member teams, and any of their respective parent companies, affiliate companies, subsidiaries, agents, professional advisors, advertising, promotional, public relations, and fulfillment agencies, consultants, legal counsel, website providers, web masters, and immediate family members (spouses, parent, child, sibling, grandparent, and “step” child, wherever they may live) of each are not eligible to win any prize. By submitting an application, each Entrant (as defined below) represents and warrants to 76ersLP that it meets all eligibility requirements set forth herein. IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANY OTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN A PRIZE. To be eligible to win a prize, entries must be completed and received by 76ersLP in the manner and format designated below.

1. Submission Period: The submission of applications starts on March 9, 2026, and ends on March 23, 2026 (the “*Submission Period*”). All applications must be received during the Submission Period and meet other requirements in these Official Rules to be eligible to win a prize. 76ersLP’s or its designee’s computer is the official time-keeping device for the Program.

2. How to Enter: To enter, during the Submission Period visit <https://www.nba.com/sixers/community/enrich> and follow the instructions to enter the Program, including filling out the required fields and submitting the application. Upon completion of these steps, you will receive one entry into the Program. Limit one entry per business during Submission Period. Any attempts to obtain additional entries, including through multiple or duplicate accounts will result in disqualification.

3. Identity of Entrant: All entries must be submitted by the individual business or Participant on behalf of the business (each, an “*Entrant*”). Bulk or automated entries will be disqualified (including entries made using any script, macro, bot, or promotional service). Multiple Entrants are not permitted to share the same email account. Any attempt to obtain additional entries through fraud or other illegitimate means will result in disqualification, at 76ersLP’s discretion.

4. Right to Withdraw: If an Entrant no longer wishes to participate in the Program, such Entrant may withdraw from the Program by giving written notice to 76ersLP, in which case such Entrant foregoes the opportunity to participate in the Program, any related event(s) and any prizes or other benefits associated with winning the Program. Such notice may be sent to 76ersLP at the address provided in Section 14.

5. Selection and Notification of Winner: All Entrants will be judged based on the following criteria: (1) the degree to which the business aligns with 76ersLP's values; (2) the degree to which the business demonstrates its readiness for growth; (3) the degree to which the business provides complete and thoughtful responses on its application; (4) the degree to which the business is positioned to handle and take advantage of increased exposure through the Program; and (5) the degree to which the business demonstrates its innovative and unique business design. On or about April 15, 2026, 76ersLP will select the name of two (2) winners and one (1) grand prize winner in its sole discretion. Decisions of 76ersLP are final and binding on all matters relating to the Program. All Entrants hereby release 76ersLP from any and all liability regarding those decisions. 76ersLP reserves the right to select fewer than the stated number of winners in the event an insufficient number of entries are received that meet the minimum judging criteria.

6. Winner Prize: Two (2) winners will each receive a cash prize in the amount of \$10,000, subject to all federal, state, and local rules, laws, and other requirements associated with any withholdings by cash prize payers (each, a "**Cash Prize**"). One (1) grand prize winner will receive the grand prize package (the "**Grand Prize Package**"), which shall include: (1) designation as an official marketing partner of the Philadelphia 76ers, (2) a PR and marketing strategy from 76ersLP to boost the grand prize winner's visibility and reach; (3) expert consultation from 76ersLP to the unique needs of the grand prize winner's business; and (4) exclusive networking opportunities and otherwise inaccessible introductions, to be provided by 76ersLP. Approximate Retail Value ("**ARV**") of the Grand Prize Package: \$250,000 USD.

All details with respect to the Grand Prize Package, including which benefits shall be provided, shall be determined by 76ersLP in its sole discretion, and each Entrant acknowledges that ARV may increase or decrease as a result of any changes to the Grand Prize Package. Each winner's receipt of the Cash Prize or Grand Prize Package shall also be subject to additional terms and conditions, which may include an agreement with 76ersLP with respect to the rights, obligations, and benefits of the Cash Prize or Grand Prize Package. Any winner that does not agree to such additional terms and conditions shall forfeit the Cash Prize or Grand Prize Package, as applicable, and an alternate winner may be selected by 76ersLP.

Prize Restrictions: ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Prizes are not transferable. No substitutions or exchanges of any prize (including for cash) will be permitted, except that 76ersLP reserves the right to substitute a prize of comparable or greater value for any prize.

7. Disclaimer: 76ersLP and any of its respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, consultants, contractors, legal counsel, public relations firms, employees and advertising, fulfillment and marketing agencies (collectively, the "**Released Parties**") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) phone, electronic, hardware, software, network, Internet, or other computer or communications-related malfunctions or failures beyond 76ersLP or the Released Parties' reasonable control; (c) any Program disruptions, injuries, losses or damages caused by events beyond the reasonable control of 76ersLP or the Released Parties by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Program.

8. Limitations of Liability; Releases: By entering the Program, you release all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Program or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including claims, costs, injuries, losses and damages related to rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

ENTRANTS AGREE TO RELEASE, DEFEND, INDEMNIFY, DISCHARGE AND HOLD HARMLESS THE RELEASED PARTIES FROM ANY SUCH CLAIMS, ACTIONS, DEMANDS, LOSSES, LIABILITIES, DAMAGES, COSTS AND EXPENSES, INCLUDING, WITHOUT LIMITATION FROM ANY DAMAGE, INJURY, DEATH, LOSS OR OTHER LIABILITY EITHER AT LAW OR EQUITY WHETHER KNOWN OR UNKNOWN, ASSERTED OR NOT ASSERTED THAT MAY ARISE FROM OR IN ANY WAY RELATE TO YOUR PARTICIPATION IN THE PROGRAM OR THE AWARDING, ACCEPTANCE, USE OR MISUSE OF ANY PRIZE.

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL DAE OR THE RELEASED PARTIES BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF USE, LOSS OF PROFITS OR LOSS OF DATA, WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO YOUR PARTICIPATION IN THE PROGRAM OR USE OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE PROGRAM OR ANY PRIZE, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE RELEASED PARTIES (JOINTLY) ARISING OUT OF OR RELATING TO YOUR PARTICIPATION IN THE PROGRAM OR USE OF OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE PROGRAM OR ANY PRIZE EXCEED \$10. THE LIMITATIONS SET FORTH IN THIS SECTION WILL NOT EXCLUDE OR LIMIT LIABILITY FOR PERSONAL INJURY OR PROPERTY DAMAGE CAUSED BY PRODUCTS RENTED FROM 76ERSLP, OR FOR THE RELEASED PARTIES' GROSS NEGLIGENCE, INTENTIONAL MISCONDUCT, OR FOR FRAUD.

9. Use of Use of Winner's Name, Likeness, etc.: BY PARTICIPATING IN THE PROGRAM, EACH ENTRANT HEREBY GRANTS 76ERSLP THE UNLIMITED RIGHT THROUGHOUT THE WORLD TO USE, RECORD AND/OR DOCUMENT HIS, HER OR ITS (AS APPLICABLE) NAME, PHOTO, VOICE, STREAM, VIDEOTAPE, LIKENESS, STATEMENTS ATTRIBUTED TO ENTRANT, BIOGRAPHICAL, PROFESSIONAL AND OTHER RELATED INFORMATION IN CONNECTION WITH ANY INTERNAL OR EXTERNAL PROMOTIONAL ACTIVITIES OF 76ERSLP (E.G., WITHOUT LIMITATION, ANNOUNCEMENTS OF FINALISTS OR WINNERS), WITHOUT COMPENSATION OF ANY KIND TO ENTRANT. Each Entrant understands that these items may be broadcast, displayed, reproduced, stored, edited, exhibited, used, and distributed by 76ersLP over the Internet and/or any other communication medium now existing or hereafter created, for promotional, revenue-producing, and/or any other purpose as 76ersLP determines in its sole and absolute discretion.

10. Privacy: Each Entrant acknowledges and agrees that such Entrant's name and contact information shall be collected upon submission to the Program. 76ersLP may use or disclose this information and any other information contained in the submission: (A) to their affiliates, (B) as may be required to conduct and manage the Program, including to confirm the eligibility of an Entrant and communicate with such Entrant regarding an invitation to participate in any Team marketing opportunities, (C) to contact such Entrant for promotional purposes related to the operation of this or future programs, (D) to contact Entrant to provide marketing, promotional, and other information, and (E) to exercise 76ersLP's rights under these Official Rules, including any further contact of the Entrant in connection with any commercial use of the subject of the submission. All data provided by Entrants must be accurate. Entrants are informed that the personal data collected in connection with the Program will be collected by 76ersLP's servers and computer systems which are based in United States and such collection will therefore be subject to applicable United States laws. As such, Entrants are informed that their personal data may be transferred outside of their eligible jurisdiction (including without limitation by being transferred, stored, and processed outside the European Union if an Entrant is a resident of the European Union) and Entrant's personal data may not be subject to the same requirements or restrictions relating to such personal information as may exist in the country in which it was collected. Upon request, an Entrant will be provided with access to such Entrant's personal data. Entrants also have a right to oppose the collection, storage and use of such personal data under certain circumstances. Entrants may exercise such right by writing to 76ersLP at the address provided in Section 14. If any Entrant is not satisfied with how 76ersLP addressed his or her complaint, such Entrant may be able to raise the matter with a competent regulatory authority. Entrants may also withdraw their personal data upon request; however, each requesting Entrant will be disqualified as an Entrant in the Program prior to the determination and fulfillment of the prize.

11. Intellectual Property Notice: All 76ers-related trademarks are trademarks of Philadelphia 76ers, L.P. The Program and all accompanying materials are copyright © 2026 by 76ersLP. All rights reserved.

12. Disputes: EACH ENTRANT AGREES THAT ANY DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROGRAM OR ANY PRIZE AWARDED WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEW JERSEY-CAMDEN OR THE APPROPRIATE STATE COURT LOCATED IN CAMDEN COUNTY, NEW JERSEY.

THESE OFFICIAL RULES ARE GOVERNED BY THE LAWS OF THE STATE OF NEW JERSEY, WITHOUT REGARD TO CHOICE OF LAW OR CONFLICT OF LAW RULES. YOU WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

13. General Conditions: Entrants agree to be bound by these Official Rules and by the decisions of 76ersLP, which are final and binding in all respects. 76ersLP reserves the right to change these Official Rules at any time, in its discretion, and to suspend or cancel the Program or any Entrant's participation in the Program should viruses, bugs, unauthorized human intervention or other causes beyond 76ersLP's reasonable control affect the administration, security or proper judgment of the Program, or 76ersLP otherwise becomes (in its discretion) incapable of operating the Program as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Program, tamper with the operation of the Program or engage in any conduct that is detrimental or unfair to 76ersLP, the Program or any other Entrant (as determined in 76ersLP's discretion) are subject to disqualification from the Program. Any attempt by an Entrant or other individual to deliberately damage any website associated with this Program or undermine the legitimate operation of the Program may be in violation of criminal and civil law and 76ersLP reserves the right to prosecute and seek damages from any such person to the fullest extent permitted by applicable law. 76ersLP reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Program. 76ersLP reserves the right to disqualify any entries received that contain inappropriate or offensive content. 76ersLP's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. The use of the terms "include" or "including" in these Official Rules is illustrative and not limiting. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Program materials and these Official Rules, these Official Rules will prevail, govern and control.

14. 76ersLP: Philadelphia 76ers, L.P., 3 Banner Way, Camden, NJ 08103.