

**PHOENIX SUNS**  
**SIP & SOAR WINE COUNTRY GETAWAY SWEEPSTAKES**  
**OFFICIAL RULES**

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**NO PURCHASE NECESSARY TO ENTER OR WIN. MUST BE OF LEGAL DRINKING AGE TO PARTICIPATE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED, RESTRICTED, OR WHERE ADMINISTRATOR AND PRIZE SUPPLIER ARE UNABLE TO OBTAIN REGULATORY APPROVALS OR DETERMINES THAT ENTRANT IS INELIGIBLE.**

1. **SWEEPSTAKES PERIOD:** The Sip & Soar Wine Country Getaway Sweepstakes (the “Sweepstakes”) will begin on March 27, 2026 at 12:01 AM Phoenix local time and end on April 8, 2026 at 11:59 PM Phoenix local time (the “Sweepstakes Period”). All entries must be submitted during the Sweepstakes Period to be eligible. This Sweepstakes is subject to these official rules (“Official Rules”).
2. **ADMINISTRATOR:** This Sweepstakes is administered by Suns Legacy Partners, L.L.C. d/b/a Phoenix Suns (“Administrator”).
3. **PRIZE SUPPLIER:** Jackson Family Wines, Inc. d/b/a Kendall-Jackson (“Prize Supplier”) shall provide a VIP tour at the Kendall-Jackson Wine Estate & Gardens.
4. **ELIGIBILITY:** This Sweepstakes is only open to legal residents of the state of Arizona, who at the time of participation are at least twenty-one (21) years of age (“Entrants”).

The following persons are not eligible: (1) employees, officers, directors, agents, or representatives of (a) the Prize Supplier, the Administrator, the National Basketball Association and its Teams, NBA Properties, Inc., Phoenix Arena Development Limited Partnership d/b/a Mortgage Matchup Center; (b) the legal, promotion and advertising agencies of the Prize Supplier and Administrator; (c) any entity connected with the production or administration of the Sweepstakes; (d) licensed alcoholic beverage retailers, wholesalers, or distributors; and (e) any parent company, affiliate, subsidiary, agent and representative of any entity referred to in (a), (b), (c), or (d); and (2) immediate family members (defined as spouse, mother, father, sisters, brothers, sons, daughters, uncles, aunts, nephews, nieces, grandparents and in-laws, regardless of where they live) and those living in their household (whether or not related) and of any person referred to in (1) above. This Sweepstakes is subject to all applicable federal, state, local laws and regulations.

5. **MANDATORY SOCIAL MEDIA DISCLOSURE:** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with any Social Media Entities (defined below). Social Media Entities include, but are not limited to, Facebook, Twitter, and Instagram. The information you provide will be used by Prize Supplier and Administrator for administering this Sweepstakes and for marketing purposes in accordance with Prize Supplier’s and Administrator’s privacy policy.
6. **HOW TO ENTER:** Entrant may enter the Sweepstakes via one of the two methods of entry below:
  - i) **Online Entry.** During the Sweepstakes Period, Entrants may enter via an online entry link to the Sip & Soar Wine Country Getaway Sweepstakes at [suns.com/sipandsoar](https://suns.com/sipandsoar) . Entrant must follow the instructions for entry and complete all non-optional data required. Entries must be received during the Sweepstakes Period.
  - ii) **Social Media Entry.** During the Sweepstakes Period, Entrant may enter via one of the following:

**a. Instagram**

Entrant must have a public Instagram account to participate and enter. If an Entrant does not have an account, there is no cost to create one. To create an Instagram account from the Instagram app, download the Instagram app for Apple iOS from the App Store or Android from the Google Play Store. Once the app is installed, tap the Instagram icon and follow the onscreen registration instructions. To create an Instagram account from a computer, go to [www.instagram.com](http://www.instagram.com) and follow the onscreen registration instructions. Entrant must agree to comply with Instagram's Terms of Use and Community Guidelines in order to create and maintain an Instagram account. During the Sweepstakes Period, Entrant follow the link in the bio, which shall direct the Entrant to an online entry link to the Sip & Soar Wine Country Getaway Sweepstakes. Entrant must follow the instructions for entry and complete all non-optional data required.

**b. Facebook**

Entrant must have a public Facebook account to participate and enter. If Entrant does not have an account, there is no cost to create one. To create a Facebook account from the Facebook app, download the Facebook app for Apple iOS from the Apple Store or Android from the Google Play Store. Once the app is installed, tap the Facebook icon and follow the onscreen registration instructions. To create a Facebook account from a computer, go to [www.facebook.com](http://www.facebook.com) and follow the onscreen registration instructions. Entrant must agree to comply with Facebook's Statement of Rights and Responsibilities (<http://www.facebook.com/terms.php>) and Facebook's Community Standards (<http://www.facebook.com/communitystandards>) in order to create and maintain a Facebook account. During the Sweepstakes Period, Entrant must follow the link in the bio, which shall direct the Entrant to an online entry link to the Sip & Soar Wine Country Getaway Sweepstakes. Entrant must follow the instructions for entry and complete all non-optional data required.

**c. Twitter (n/k/a X)**

Entrant must have a non-private Twitter (n/k/a X) account to participate in and enter this Sweepstakes. If an Entrant does not have a non-private account, there is no cost to create one at [www.twitter.com](http://www.twitter.com). Entrant must agree to comply with the Twitter Terms of Service (<https://twitter.com/tos>) and Twitter Privacy Policy (<https://twitter.com/privacy>) in order to create a Twitter account. During the Sweepstakes Period, Entrant must follow the link in the bio, which shall direct the Entrant to an online entry link to the Sip & Soar Wine Country Getaway Sweepstakes. Entrant must follow the instructions for entry and complete all non-optional data required.

Limit one (1) entry per person regardless of method of entry. Each Entrant can only use one (1) email address/telephone number to register for, or otherwise participate in the Sweepstakes. If it is discovered that a person has attempted to: (i) register more than one (1) time during the Sweepstakes Period; and/or (ii) use more than one (1) email address/telephone number to register for, or otherwise participate in, the Sweepstakes; then (in the sole and absolute discretion of the Prize Supplier and Administrator) they may be disqualified from participating in the Sweepstakes. Use (or attempted use) of multiple names, identities, telephone numbers and/or any automated, macro, script, robotic or other systems(s) or program(s) to register for or otherwise participate in this

Sweepstakes is prohibited and is grounds for disqualification. Administrator is the official timekeeper of the Sweepstakes. All registrations are subject to verification at any time. The Administrator and Prize Supplier reserve the right, in their sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Administrator and Prize Supplier – including, without limitation, government issued photo identification) to participate in this Sweepstakes. Failure to provide such proof to the satisfaction of the Prize Supplier and Administrator in a timely manner may result in disqualification of the applicable registrations that cannot be verified to the satisfaction of the Prize Supplier and Administrator, in their sole and absolute discretion. All entries become the property of Prize Supplier and Administrator and will not be acknowledged or returned. All information submitted by Entrants is subject to the privacy policies accessible at <https://www.nba.com/privacy-policy> and <https://www.kj.com/privacy-policy.html>.

7. **PRIZE:** One (1) winner (“Selected Entrant”) and their guest (“Guest”), both of whom must be at least twenty-one (21) years of age will receive a trip to Sonoma County, California (the “Prize”).

The trip includes:

- Two (2) round-trip coach airfare tickets to Sonoma County from a major airport closest to Selected Entrant’s residence to an airport in or near Sonoma County on an airline selected by Administrator, in its sole discretion;
- The cost of two (2) checked bags per person should the chosen airline charge for transport of checked baggage;
- One (1) hotel room for two (2) nights’ lodging (standard room, double occupancy, at hotel of Administrator’s choice with a 3-star rating or higher);
- A \$500.00 prepaid credit card gift card; and
- A VIP tour at the Kendall-Jackson Wine Estate & Gardens.

Meals and all other incidentals are excluded. **ALCOHOL WILL NOT BE INCLUDED IN ANY PRIZE.**

Transportation between the airport of departure and the winner’s residence or Guest’s residence is not provided. The Total Approximate Retail Value (“ARV”) of the prize is \$1,850.00, based on a departure from Phoenix, AZ.

Selected Entrant will not be eligible to receive substitute prize and will not receive any cash equivalent of the Prize if unable to travel by that time, unless otherwise determined by Prize Supplier and Administrator in their sole discretion. Selected Entrant and Guest must travel together on the same itinerary. Selected Entrant must notify Prize Supplier and Administrator of requested travel times, and all such itineraries are subject to approval or modifications at the Prize Supplier’s and Administrator’s discretion. The Selected Entrant and Guest must each sign and return a travel release before any ticketing of travel occurs at least forty-five (45) days in advance; otherwise Prize Supplier and Administrator reserve the right to alter the request to accommodate availability.

The Selected Entrant and Guest must have all necessary identification and/or travel documents (e.g., a valid driver’s license, or passport if necessary) required for travel, and must not have any restrictions on travelling. Once the travel guest is selected they may not be substituted, except in Prize Supplier’s and/or Administrator’s sole and absolute discretion.

Prize Supplier and Administrator reserve the right to make all selections regarding the contents of the Prize. Selected Entrant may choose their Guest. Guest must be twenty-one (21) years of age or older at the time of travel and will be required to execute an affidavit of eligibility. Guest must comply with

all of the conditions of these Official Rules. If Guest does not comply with all of the requirements as outlined in these Official Rules, the Prize Supplier and Administrator may require the Selected Entrant to choose a new Guest in which case the provisions of this section shall apply to such new selected Guest. All travel dates and arrangements are subject to change, availability, and Prize Supplier's/Administrator's approval. Selected Entrant and Guest assume the risk of any inherent or unforeseen dangers associated with travel.

Travel and hotel accommodations are subject to capacity controls, availability, blackout dates and other restrictions, all of which are subject to change at Prize Supplier's and Administrator's sole discretion. The Selected Entrant will be responsible for the taxes associated with airfare at the time of booking. Airline tickets are non-transferable. Paid upgrades or upgrades using frequent flyer mileage are not available.

Selected Entrant and their Guest may be required to provide a credit card at hotel upon check-in for incidentals. All costs and expenses not specifically listed as included in the Prize are the sole responsibility of the Selected Entrant or Guest, as applicable, including without limitation, installation, additional meals, optional excursions, trip protection, coverage, hotel extras, phone and internet service, laundry service, in-room movies, personal items, mini-bar, baggage handling, gratuities, special airport fees, 9/11 security fees, and taxes, if any. Neither Prize Supplier, Administrator nor any of their prize suppliers will replace any lost or stolen Prize or any component thereof once delivered to the Selected Entrant. Any and all activities related to use of the Prize, including, without limitation, aircraft travel and travel by rental car, are at the Selected Entrant's and Guest's own risk and subject to whatever restrictions are imposed by the entities that govern such activities.

If, in the sole judgment of Prize Supplier and Administrator, air travel is not required due to the winner's proximity to Sonoma County, then ground transportation may be substituted for roundtrip air travel at Prize Supplier's and Administrator's sole and absolute discretion. The difference in value will not be awarded to the Selected Entrant.

Prize Supplier and Administrator shall not be responsible for any cancellations, delays, diversions or substitutions or any acts or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing Prize-related services or accommodations. Selected Entrant and Guest are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Prize Supplier and Administrator have not and will not obtain or provide travel insurance or any other form of insurance for them.

FURTHER, NEITHER PRIZE PROVIDER, ADMINISTRATOR NOR ANY ENTITY ASSOCIATED WITH THE SWEEPSTAKES ASSUMES ANY ADDITIONAL EXPENSES, OMISSIONS, DELAYS OR ACTS OF ANY GOVERNMENT OR AUTHORITY.

Selected Entrant is not entitled to any surplus between actual retail value of prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded. No substitution, transfer, or cash redemption of prize, except by the Prize Supplier and/or Administrator, who reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize or any part of it become unavailable for any reason as determined by Prize Supplier and/or Administrator in their sole discretion. Gift cards are subject to the rules and conditions of issuing vendor. If the Selected Entrant does not want a portion of the prize, that portion is forfeited. All federal, state, and local taxes on any prize are the sole responsibility of the prize winner. Winners may be issued an IRS Form 1099 for the ARV of any awarded prize.

8. **WINNER SELECTION:** A winner will be selected from among all eligible entries received for the Sweepstakes, in a random drawing to take place on or about April 10, 2026. Odds of being selected are determined by the number of eligible entries received during the Sweepstakes Period. Limit one (1) winner per household. Selected Entrants are not eligible for more than one prize.
  
9. **NOTIFICATION:** Selected Entrant will be notified via email or social media on or about April 10, 2026. In order to be eligible to receive the Prize, Selected Entrant and Guest will be required to sign and return within five (5) business days of receipt an affidavit or declaration of eligibility and liability/publicity release and any other required materials, which: (i) confirms compliance with these Official Rules; (ii) acknowledges acceptance of the Prize as awarded; (iii) releases the Prize Supplier, Administrator and each of their respective officers, directors, agents, representatives, successors and assigns from any and all liability in connection with this Sweepstakes, their participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of their name, address, voice, statements about the Sweepstakes and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Prize Supplier and Administrator in any manner whatsoever, including print, broadcast or the internet. If the Selected Entrant: (a) fails to return the properly executed Sweepstakes documents, including Guest's affidavit/declaration form, within the specified time; and/or (b) cannot accept the Prize as awarded for any reason; then they may be disqualified (and will forfeit all rights to the Prize) and the Prize Supplier and Administrator reserve the right, in their sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries, such drawing to be conducted on or about April 17, 2026. Any alternate winner so selected will be notified by via email or social media on or about April 17, 2026 (in which case the provisions of this section shall apply to such new Selected Entrant, modified as necessary). Note that provision of your social security number may be required. Winners will be required to complete an IRS Form W-9 for prizes exceeding \$2,000.00. Winners understand that prior to being entitled to receive any prize, and prior to receiving any prize, they will first provide Administrator and Prize Supplier with all of applicable taxpayer identification information and other required and reasonably requested tax and tax-related documentation. Winners' failure to provide such information to Administrator and Prize Supplier will result in Winners' automatic ineligibility to receive any prize.
  
10. **CONDITIONS:** Selected Entrant consents to the use of their name, voice and/or likeness by the Prize Supplier, Administrator, National Basketball Association and its Member Teams, NBA Properties, Inc., Phoenix Arena Development Limited Partnership d/b/a Mortgage Matchup Center, for advertising purposes without additional compensation unless otherwise prohibited by law. All entries must be complete to be eligible and the Prize Supplier and Administrator are not responsible for late, lost, stolen or misdirected mail/email. All entries become the property of the Prize Supplier and Administrator and will not be returned.

By entering, participants and Selected Entrant agrees to be bound by the Official Rules and release the Prize Supplier, Administrator, the National Basketball Association, NBA Properties, Inc., Phoenix Arena Development Limited Partnership d/b/a Mortgage Matchup Center, the City of Phoenix and its parents, partners, affiliates, subsidiaries, officers, agents, employees, advertising agencies, and all others associated with the development and execution of the Sweepstakes from and against any and all liability with respect to or in any way arising from the Sweepstakes and/or use of the prizes, including, without limitation, liability for death, personal injury, damage or loss, any claims based on publicity rights, copyright/trademark infringement. Intellectual property rights, defamation, and invasion of privacy,. All decisions of the Prize Supplier and Administrator are final and binding; and

Entrants agree to waive any right to claim ambiguity in the Sweepstakes or Official Rules, except where prohibited by law.

Disputes will be governed by the internal laws of the State of Arizona and venue for any legal action or claim must be brought in a court of competent jurisdiction in Arizona. The Prize Supplier and Administrator reserve the right to disqualify any Entrant it finds to be tampering with the operation of the Sweepstakes or violating the Official Rules.

11. **LIMITATIONS OF LIABILITY:** The Prize Supplier and Administrator are not responsible for: (a) lost, late, misdirected, undeliverable, incomplete, illegible or indecipherable entries due to, among other things, system errors or failures or otherwise, or faulty transmissions or other telecommunications malfunctions, bugs and/or problems related to the online entry; (b) technical failures of any kind; (c) failures of any of the equipment or programming associated with or utilized in the Sweepstakes; (d) unauthorized human and/or mechanical intervention in any part of the entry process or the Sweepstakes; (e) technical or human error that may occur or be encountered by Entrants in the entry process, or by the Prize Supplier and Administrator in the administration of the Sweepstakes or the processing of entries, including computer system, phone line, hardware, software or program malfunctions, the presence of computer viruses or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature; (f) any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries; or (g) any injury or damage to persons or property (including death) which may be caused, directly or indirectly, in whole or in part, from any Entrant's participation in the Sweepstakes or receipt or use of any prize. Prize Supplier and Administrator may prohibit an Entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines such Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception, or any other unfair playing practices of intending to annoy, abuse, threaten, undermine or harass any other players or Prize Supplier and Administrator representatives. In the event of a system malfunction or the presence of a virus, the Prize Supplier and Administrator reserve the right to modify or terminate the Sweepstakes at its sole discretion.

Moreover, Prize Supplier and Administrator reserve the right, in their sole and absolute discretion, to cancel, amend or suspend this Sweepstakes, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

12. **WAIVER OF JURY TRIAL:** Except as prohibited by applicable law and as a condition of participating in this Sweepstakes, each Entrant hereby irrevocably and perpetually waives any right they may have to a trial by jury in respect of any litigation directly or indirectly arising out of, under or in connection with this Sweepstakes, any document or agreement entered into in connection herewith, any prize available in connection herewith, and any of the transactions contemplated hereby or thereby.
13. **PRIVACY AND PUBLICITY:** All personal information collected by the Prize Supplier and Administrator will be used for administration of the Sweepstakes. The Prize Supplier and Administrator reserve the right and all Entrants expressly agree that the Prize Supplier and Administrator may use the name and/or pseudonym of the Selected Entrant and/or all photographs and videos at whatever location such visual material may be produced, except as prohibited by law. Use may include the Internet, such as the websites of the Prize Supplier and Administrator, its social network pages including Facebook, Twitter, Instagram, etc. and other publicity, magazines, catalogs or other media. In addition, Entrants may elect to receive email correspondence from, or on behalf of Prize Supplier and Administrator

subject to Prize Supplier's and Administrator's privacy policies <https://www.nba.com/privacy-policy> and <https://www.kj.com/privacy-policy.html>.

14. **OFFICIAL RULES AND WINNER LIST:** For a copy of these Official Rules or the Selected Entrant list, please send a request and a self-addressed, stamped envelope to: Phoenix Suns, "Sip & Soar Wine Country Getaway Sweepstakes", 475 E. Lincon Street, Phoenix, AZ 85004.