



## 2022-23 IMPACT REPORT



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# LIVE

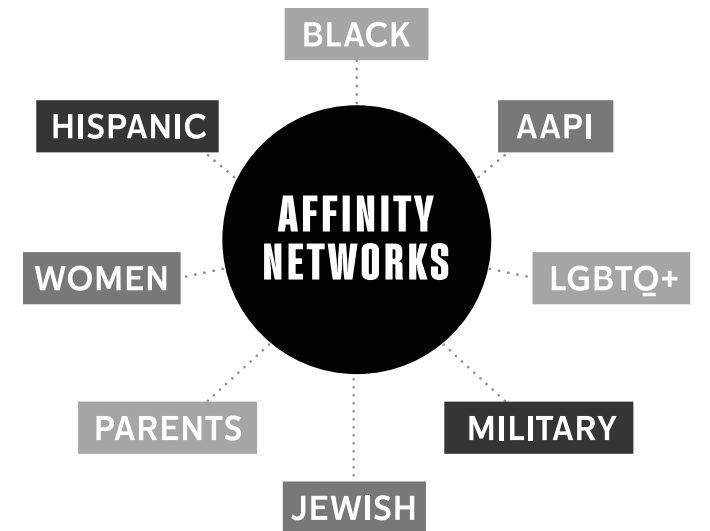


## COMMITMENT TO BELONGING

We celebrate and embrace the cultures and communities that make up our Spurs Family through our employee affinity networks, including our newest addition of the Jewish Affinity Network and by hosting theme games and various events during the season like:

- HISPANIC HERITAGE MONTH
- BLACK HISTORY MONTH
- WOMEN'S HISTORY MONTH
- ASIAN AMERICAN & PACIFIC ISLANDER MONTH
- JEWISH HERITAGE MONTH
- PRIDE MONTH
- JUNETEENTH

We are also a proud supporter of Compassionate San Antonio and their efforts to decrease violence and heal collective trauma.



2022 SAN ANTONIO BUSINESS JOURNAL - DIVERSITY & INCLUSION AWARD



HISPANIC AFFINITY NETWORK



LAUNCHED THE HUMAN PERFORMANCE X EQUITY (HPXE) GLOBAL PROGRAM DESIGNED FOR EMERGING PROFESSIONALS AND LEADERS IN THE SPORTS INDUSTRY



# SPORT FOR HEALING IN UVALDE

Since the tragedy at Robb Elementary School in Uvalde, Texas, the San Antonio Spurs have wrapped their arms around the Uvalde community and walked alongside them on their complex road to healing. The Spurs formed the Sport for Healing Fund in partnership with the Texas professional sports community, the NBA, and individual donors, which invests in trauma and healing-centered care for youth and families using the power of sports.

In effort to create moments for young people to feel joy amidst the pain and loss, last October the Spurs moved their annual Open Practice to Uvalde High School along with a community fair and youth basketball clinics throughout the day. The team has also invested in safe spaces to heal including an elementary school playground and the Center for Comfort and Consults. The Spurs staff has volunteered more 700 hours in Uvalde to date, distributed more than 1,500 free tickets, donated sports equipment to youth basketball teams, and have raised more than \$1m in funds committed to uplifting and supporting the community for many years to come.



UVALDE HIGH SCHOOL



SPURS PRACTICE FACILITY



UVALDE HIGH SCHOOL



**COMMITTED TO HEALING**

**700+** VOLUNTEER HOURS

**1500+** GAME DAY EXPERIENCES

**\$1M+** FUNDS RAISED FOR HEALING



Scan to Support



# SPURS COMMUNITY LEADERSHIP INSTITUTE



In partnership with Self Financial and Frost Bank, SS&E launched the first-ever Spurs Community Leadership Institute. This cohort leadership program focused on amplifying work currently being led by local nonprofits through leadership training and organizational development opportunities. Each year, SCLI will concentrate on a different issue being faced by our community, with the inaugural year focusing on mental health needs and access to mental health resources.



# SEASON OF GIVING

Each holiday season, our San Antonio Spurs players and staff work alongside partners and local nonprofits to spread holiday cheer. As part of the NBA's 'Season of Giving,' the five-week celebration runs from mid-November through December when teams give back by supporting and uplifting youth, families and organizations in their communities. SOG activations take place in both San Antonio and in Austin with staff and Austin Spurs players.





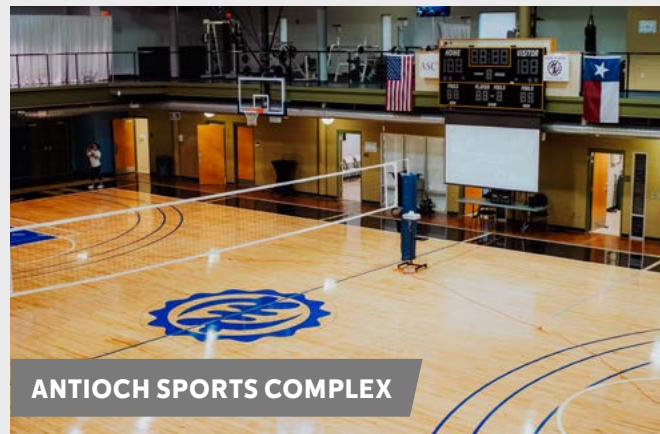
# OPERATION RENOVATION

The Operation Renovation Grant, presented by Frost Bank, helps our community as it invests in the infrastructure of facilities that provide our youth with safe places to play and learn the valuable life lessons gained through teamwork and competition. Antioch Sports Complex, Big Brothers Big Sisters of South Texas, and SJRC were recipients of the Frost Op-Reno Grant and were able to make renovations to their facilities thanks to the Frost Op-Reno grant.

Presented by:  Frost



BIG BROTHERS BIG SISTERS OF SOUTH TEXAS



ANTIOCH SPORTS COMPLEX



ST. JUDE'S RANCH FOR CHILDREN

## COMMUNITY TICKET PROGRAM

The Community Ticket Program is designed to unite people through unforgettable experiences and allow non-profit organizations and community groups to receive complimentary tickets for selected San Antonio Spurs, Austin Spurs, and San Antonio FC games throughout the season as they are available.

Fans and community members have contributed (or subsidized) to the opportunity to donate tickets through Spurs Give in which the Foundation would cover the costs of those paid tickets on behalf of the community.

This past season we had the opportunity to serve and partner with over 100 non-profit organizations from numerous locations such as San Antonio, Laredo, Austin and many more where we had the chance to donate roughly 24,320 tickets to those who have made an impact in the community.

*NEARLY 25,000 PEOPLE  
RECEIVED AN UNFORGETTABLE  
GAME DAY EXPERIENCE*





# LEARN



## SCIENCE OF SOCCER

SSE & SAFC hosted 60 local middle school students for soccer lessons & STEM Activities. Campers also observed a practice and participated in Q&A and autograph sessions with players.





# SCIENCE OF BASKETBALL PROGRAM

The Spurs Science of Basketball program is to provide hands-on STEM curriculum and programming to elementary and middle school teachers and students throughout San Antonio, Austin, Uvalde and the entire South Texas region. The Spurs Science of Basketball curriculum will utilize basketball examples to improve student interest and performance in STEM through hands-on, project hands-on, project based, and social emotional learning.

To end the school year, middle school students in Austin enrolled experienced an interactive STEM and basketball filled day at the Moody Center. Students had the opportunity to first watch an interactive STEM show, then visited various STEM and basketball stations, and finished the day with a picnic style lunch.

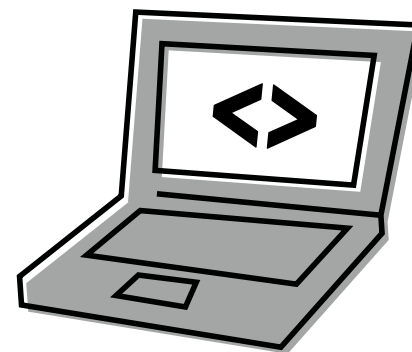


*24,000+ STUDENTS PARTICIPATED*

# CODING CAMP PROGRAM

During this 1 week free coding camp, SS&E partnered with Youth Code Jam and Tech Port Arena to host the first in-person Spurs Coding Camp presented by Extenet.

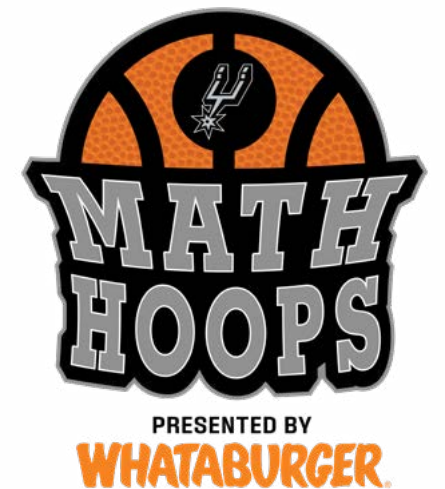
Presented by: 



# SPURS MATH HOOPS PROGRAM

San Antonio Spurs sent two local students to compete and represent the city in the first ever 2023 NBA Math Hoops Global Championship in New York City on June 21-24, 2023. The students were selected by Learn Fresh, a nonprofit organization that implements the NBA Math Hoops program across the country. Representing Spurs Math Hoops Presented by Whataburger is Nathaniel 'Max' Gonzalez from Robert G. Cole Middle and High School. Joining him is Daniela Rodriguez from JT Brackenridge Elementary School, representing Texas Afterschool Centers on Education (TX ACE) Math Hoops. The 26 participants were selected from over 206,000 students who participated in the NBA Math Hoops program during the 2022-23 season.

In preparation for the global championship, Gonzalez and Rodriguez were treated to a Spurs shopping spree at the AT&T Center on Thursday, June 15. Spurs player Blake Wesley presented them with custom jerseys and gift cards to the fan shop, courtesy of SS&E in partnership with Whataburger. Wesley shopped alongside the children to help them stock up on Spurs gear to wear during their trip.







# VOLUNTEERISM

During the 2022-23 fiscal year, SS&E staff volunteered for over 800 hours through out a number of volunteer events! From passing out turkeys and Christmas trees alongside players, painting Op-Renovation sites, to reading books to local elementary school students - One SS&E showed up together!

**800+**  
**VOLUNTEER HOURS**

# CULINARY RESIDENCY PROGRAM

This season we highlighted local, minority-owned restaurants The Beignet Stand, The Sweet Spot NBTX, Cakes by Felicia, Noodle Tree, Jamaica Jamaica, Singh's Vietnamese and Kain Na Filipino Restaurant as part of the Spurs Culinary Residency program. The restaurants collaborated with the Spurs and Aramark to sell dishes at a dedicated concession stand near the H-E-B Fan Zone and received professional development opportunities that assisted in expanding their business.

# CAREER DAYS

Each year, Spurs staff hosts youth from various school districts for panel discussions, shadowing experiences and building tours for students to learn about the different careers that make up our organization.



**WORK**





PLAY

# PLAY SA

In alignment with SS&E's commitment to provide access to safe play spaces, Spurs Give continued their partnership with San Antonio Parks & Recreation and San Antonio Parks Foundation through the Play SA Initiative. In 2022-2023, Spurs Give unveiled 5 renovated play spaces ranging from basketball courts to skateparks around the city of San Antonio.







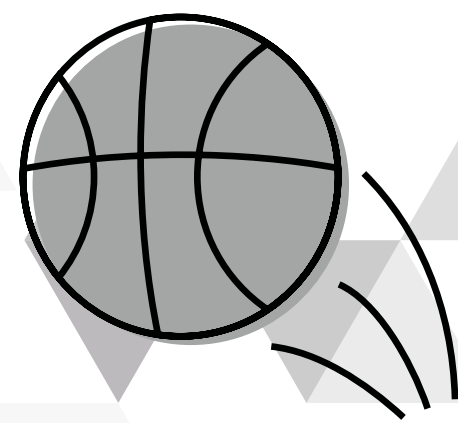
# SPURS INCLUSIVE SPORTS LEAGUE

In the second year of Spurs Inclusive Sports League, over 120 athletes with and without disabilities participated in the soccer and basketball seasons. In partnership with Morgan’s Wonderland and San Antonio Parks & Recreation, SISL was able to impact athletes from the east and west side of San Antonio, providing them access to additional resources and safe spaces of sport.



# FUNDAMENTAL CAMPS

Spurs Fundamental Camps are designed to help boys and girls ages 7-14 years old develop the basketball skills necessary to continue to elevate their game during out-of-school breaks. Our team of experienced coaches will train them on ball handling, shooting, off and on the ball scoring moves, and conditioning. Campers will participate in fun games and competitions, emphasizing teamwork, character-building, and mindfulness training on and off the court.



# PLAY ATX

Continuing our efforts to impact the I-35 Corridor, Spurs Give partnered with Austin Parks Foundation for a multi-year partnership to renovate play spaces around Austin. In April 2023 , Spurs Give unveiled the newly renovated Dove Springs District Park basketball court with participants from the nearby George Morales Recreation Center.







## SPURS YOUTH BASKETBALL LEAGUE

Founded in 1990 by Coach Pop, SYBL offers thousands of young people from primarily economically disadvantaged areas the opportunity to join together with other youth and improve their athletic skills while learning teamwork, cooperation, respect, and discipline in a positive and safe environment. Summer of 2023 expanded to growing the program by 3 leagues, YMCA of Greater San Antonio, YMCA of the Coastal Bend, and Boys & Girls Clubs of Laredo, impacting over 1800 athletes.

## SUMMER CAMPS

Spurs Summer Camps focus on building a strong foundation for the game, character development, developing skills in shooting, ball handling, passing, and more in a fun and positive learning environment.

**1,819** KIDS IMPACTED



## SAFC SOCCER CLINIC

Our goal is to offer a recreational, instructional soccer league to introduce San Antonio's youth to leadership, teamwork, and making positive choices while learning the game. Our volunteer coaches will be trained to positively influence and lead the youth through each cycle and make a lasting impact on their lives. San Antonio FC and Spurs Give are committed to keeping the league affordable, giving all youth the opportunity to play.

*“LASTING”  
IMPACT*





# EVENTS & FUNDRAISING

*\$285,600 RAISED  
FOR YOUTH SPORTS  
PROGRAMMING*

## 50/50 RAFFLE SEASON

The Spurs Give 50/50 Raffle is the sole largest fundraiser for all community investment initiatives. This fundraiser created \$285,600 for critical youth sports programming such as Spurs Youth Basketball League (SYBL), Spurs Inclusion Sports League (SISL), and much more. This fundraiser also creates more avenues for basketball court renovations in San Antonio and Austin through the Play SA & Play ATX programs where parks are renovated to provide safe access to sport.

## FIESTA DE LOS SPURS RUN

More than 650 people joined Spurs Give for its second annual Fiesta de los Spurs Run this Fiesta season. Formally known as the Fiesta Fandango, this 'fun run' took place right before the night parade, Fiesta® Flambeau and gave runners the chance to run (or walk) the 2.8 mile Fiesta Parade route while being cheered on by the crowd along the streets. Fiesta de los Spurs translates to Spurs Party – which is exactly how we celebrated the end of our 50th Anniversary season.





