Detroit Pistons Kids Day presented by Blue Cross Blue Shield of Michigan Sweepstakes

Official Rules and Regulations

1. **DEFINED/IMPORTANT TERMS**

   a. ***The "Sweepstakes":*** Detroit Pistons Kids Day presented by Blue Cross Blue Shield of Michigan Sweepstakes

   b. ***"Co-Sponsor":*** Blue Cross Blue Shield of Michigan

   c. ***"Start Date":*** December 8, 2025 at 11:00am eastern time

   d. ***"End Date":*** January 9, 2026 at 12:00am eastern time

   e. ***"Authorized Account Holder":*** The "authorized account holder" of a Mode of Entry, is the natural person assigned a Mode of Entry by an Internet access provider, online service provider, telecom service provider, social media platform, or other organization responsible for assigning email addresses, phone numbers, or social media accounts for the domain associated with the submitted address.

   f. ***"Entrant(s)":*** "Entrants" must enter the Sweepstakes via the Mode of Entry and be (i) a parent or legal guardian entering on behalf of their child, both of whom are the the Age of Eligibility or older; and (ii) a legal resident of the United States.

      i. Employees of Detroit Pistons Basketball Company, LLC ("DPBC"), Little Caesars Arena ("LCA") Blue Cross Blue Shield of Michigan, Palace Sports and Entertainment, LLC ("PSE"), the National Basketball Association ("NBA"), its member teams, NBA Properties (NBA and WNBA), Olympia Entertainment Events Center, LLC ("Olympia") and their respective subsidiaries, agents' affiliates, franchisees, licensees, dealers, advertising and promotion agencies, event co-promoters, and immediate family members of such employees, shall not be considered Entrants and are not eligible to win.

      ii. For the avoidance of doubt, entries will not be accepted when submitted directly by children (i.e. anyone under the age of eighteen). All entries must be submitted directly by a parent or legal guardian on behalf of the child.

   g. ***"Mode of Entry":*** Entrants must complete an entry form on behalf of their child, which is located on a dedicated landing page for the Sweepstakes on Pistons.com, more specifically located at the URL below.

   h. ***Entry Process:*** Entrants must either go directly to the landing page at the URL copied below and enter their information into the entry form, or they may visit the landing page and access the entry form through one of the social media accounts used to promote the Sweepstakes or using a link available in applicable promotional emails. Once the Entrant has reached the landing page, Entrant must complete the entry form, in its entirety.

   i. ***Entry Location/URL:*** https://www.nba.com/pistons/pistons-kids-day

   j. ***Number of Potential Winners:*** Up to thirty (30) total winners. The winning entrants will accept the prizes on behalf of their children, who are the only individuals eligible to receive certain prizes, as described below.

   k. ***"Drawing Date(s)":*** Winners will be selected and notified during the week of January 12, 2026.

   l. ***"Notification Method":*** potential prize winner will be notified by email, text message, telephone. Winner's age is subject to independent age verification, and if failed, will result in prize forfeiture. In the event of noncompliance, if the prize winner cannot be reached at the phone number, email address or address on that winner's entry, or if the Prize or Prize notification is returned unclaimed or undeliverable for whatever reason beyond the control of Sponsor, that Prize will be forfeited, and an alternate winner may be selected only if time permits and in Sponsor's sole discretion.

   m. ***"Prize":*** (A) Opportunity for the child of each winning entrant to shadow a member of the Pistons front office staff and/or Game Day staff on a date determined by DPBC in its sole discretion and subject to the schedules of such front office and/or Game Day staff; one (1) co-branded t-shirt for the child of each winning entrant, designed by DPBC in its sole discretion and four (4) Pistons tickets per winning entrant of the Kids Day sweepstakes for (1) regular season home game at LCA on Kid's Day (January 25, 2026), or such other date as determined by DPBC in its sole discretion.

   n. ***"Prize Estimated Retail Value":*** Approximately $400 per prize package.

   o. ***Age of Eligibility:*** Between eight (8) years of age and twelve (12) years of age as of January 25, 2026. The parent or guardian entering on behalf of their child must be eighteen (18) years of age or older.

2. **TO ENTER:** NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. All federal, state and local laws and regulations apply. Void where prohibited by law. The Sweepstakes runs from the Start Date at 11:00 a.m. until the End Date at 11:59 p.m., Eastern Standard Time. To enter, Entrants must complete the Mode of Entry, and which is available at the Entry Location/URL. One entry per person per account. All entries must be received by DPBC by the End Date at 11:59 p.m to be considered for entry. DPBC's computer is the official time keeping device for the Sweepstakes. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, and/or registrations or any other methods will void that Entrant's entries and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. DPBC is not responsible for late, undelivered, misaddressed, ineligible, misdirected, illegible,

incomplete, or incorrect entries, and has sole discretion on determining ineligible entries. DPBC reserves the right to cancel, suspend and/or modify the Sweepstakes at any time. In the event of a dispute as to any registration or entry, the Authorized Account Holder of the Mode of Entry used to register will be deemed to be the Entrant.

3. **CONDITIONS OF ENTRY**: By submitting an entry, Entrants are agreeing to the rules ("Official Rules") of the Sweepstakes, and opt-in to sharing their email with DPBC and any Co-Sponsor(s) of the Sweepstakes. For a copy of the Official Rules, send a self-addressed stamped envelope including the title of the Sweepstakes to: Brand Networks Department, 6201 2nd Avenue, Detroit, MI 48202.

4. **DRAWING AND NOTIFICATION:** The number of potential winner(s) denoted in Section 1 will be randomly selected from all eligible entries on the Drawing Date. The drawing will be conducted by DPBC, whose decisions are final and binding. The odds of winning are solely dependent upon the number of eligible entries. Potential winners will be notified by the Notification Method. If any potential winner cannot be reached after a reasonable effort has been exerted, if he/she is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, such potential winner will be disqualified and an alternate potential winner may be selected from all remaining eligible entries, time permitting and at sole discretion of DPBC. All Prizes must be claimed within 48 hours of initial notification by DPBC. Unclaimed Prizes will not be awarded. DPBC's decisions on all matters relating to this Sweepstakes are final. Non-compliance with these rules may result in disqualification, and an alternate winner may be selected.

   PLEASE NOTE THAT EVEN IF ENTRANT IS LISTED AS A POTENTIAL WINNER AT THE CLOSE OF THIS SWEEPSTAKES, **ENTRANT HAS NOT YET WON THE PRIZE**. EACH POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY DPBC AND MUST MEET ALL ELIGIBILITY REQUIREMENTS AND THE TERMS OF THESE OFFICIAL RULES BEFORE AN ENTRANT WILL BE CONFIRMED AS A WINNER AND THE PRIZE WILL BE AWARDED. FOR EXAMPLE, POTENTIAL WINNERS MAY BE REQUIRED TO SHOW PROOF THAT THEY ARE THE AUTHORIZED ACCOUNT HOLDER.

5. **PRIZE DETAILS:** Each potential winner will receive a Prize (as defined in Section 1). The Prize Estimated Retail Value is designated in Section 1. Any other expenses not mentioned will be the responsibility of each winner. Limit one Prize per person, no Prize substitution or cash redemption allowed by winner, except at DPBC's sole and absolute discretion. DPBC reserves the right to substitute prizes of equal or greater value as necessary. All Prizes are non-transferable. All taxes and other expenses incurred in connection with any other aspect of the Prizes are the sole responsibility of each winner. If applicable, Prize is subject to all Pistons ticket terms and conditions and any tickets provided as part of the Prize shall be subject to availability; the location and specific game of such tickets shall be determined by DPBC.

6. **CONDITIONS, RESTRICTIONS AND LIMITATIONS OF LIABILITY:** All entries become the property of DPBC and will not be acknowledged or returned. By submitting an entry, Entrants agree (i) to abide by and be bound by these Official Rules and the decisions of DPBC, which shall be final and binding; (ii) to DPBC's and Blue Cross Blue Shield of Michigan's use of their and their child's names and/or likenesses, photographs, voice, opinions, and/or hometown and state for advertising and publicity purposes in any media, worldwide, without additional compensation, unless prohibited by law; and (iii) to release, discharge, and hold harmless (on behalf of themselves and their child) PSE, DPBC, Blue Cross Blue Shield of Michigan, NBA, its member teams, NBA Properties, Inc., LCA, Olympia and their respective parent companies, franchisees/licensees, affiliates, subsidiaries, agents, award supplier, and their respective officers, directors, employees, agents, and representatives ("***Released Parties***") from and against any and all liability arising out of or related to any Prize received in this Sweepstakes or from participating in this Sweepstakes or any Prize-related activities, including, but not limited to, personal injury, death, or damage to or loss of property, or receipt or use or misuse of any aspect of the Prize. Entrants waive the right to assert, as a cost of receiving Prize, any and all costs of redemption. Any disputes relating to this Sweepstakes shall be governed by the laws of the State of Michigan and venue for any such dispute shall be Wayne County, Michigan.

7. **GENERAL CONDITIONS:** DPBC reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by DPBC in its sole discretion. In such event, DPBC, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the Prizes offered herein. DPBC reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, DPBC reserves the right to seek damages from any such person to the fullest extent permitted by law. DPBC's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. A winner must not be under any legal impediment that would prevent a winner from accepting the Prize, and must be able to participate in the Sweepstakes and accept the Prize on the date or dates specified by DPBC. Otherwise, the Prize will be forfeited.

8. **LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or

utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize; or (6) any inability to conduct the Sweepstakes or award the Prize as a result of any act of God, labor stoppage strike, or lock out, or other reason beyond the control of the Released Parties. If for any reason an Entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of Prizes as set forth in these Official Rules to be available and/or claimed, DPBC reserves the right to award only the stated number of Prizes by a random drawing among all legitimate, unawarded, eligible Prize claims.

9. **DISPUTES.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any Prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by, the appropriate State of Michigan Court located in Wayne County, Michigan (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, any punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and DPBC in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of Michigan. Entrant hereby waives any right to trial by jury in any such action or proceeding.

10. **ENTRANT'S PERSONAL INFORMATION:** By participating in the Sweepstakes, Entrant agrees to the DPBC's Terms of Use Agreement and to the use of Entrant's and/or Entrant's child's personal information as described in the Privacy Policy located at https://www.nba.com/privacy-policy; Entrant also grants full permission on behalf of his or herself and his or her child to DPBC, PSE, Blue Cross Blue Shield of Michigan and the NBA (and their respective licensees, sponsors and designees), by any means, whether now known or hereinafter developed, to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, and to license others to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, for any purpose, in any manner, without further notification, authorization or compensation to Entrant or Entrant's child or anyone on its behalf, Entrant's or Entrant's child's name, nickname, voice, biographical information, photograph, and/or other likeness, however captured, and any photographs, videotapes, motion pictures, recordings, or other record of in connection with the Sweepstakes or any Prize in any and all media, whether now known or hereafter developed, worldwide and in perpetuity, and Entrants represents and warrants that no further permission is required for such use.

11. **SPONSOR:** Detroit Pistons Basketball Company, 6201 2nd Ave., Detroit, MI 48202.